

Forefront Books 9781637632208 Pub Date: 9/12/23 \$26.00 USD Hardcover

272 Pages Carton Qty: 24 Business & Economics / Leadership BUS071000

8.4 in H | 5.4 in W | 1.1 in T | 0.8 lb Wt

# **Holy Shift!**

**Moving Your Company Forward to the Future of Work** Dan Michelson

# **Summary**

HOLY SHIFT! Moving Your Company Forward to the Future of Work takes you on a fascinating journey to the heart of the single biggest and fastest shift in how we work and live in history. Readers and leaders at every level of an organization will discover stunningly practical ideas and actions that address the three big and thorny questions of our time: How did we get here, where do we go from here, and how do we get there?

A visionary CEO with a track-record of building world-class company cultures, Dan Michelson combines a *reflection* of how we got to now with *research* on how companies are managing this moment to create a *roadmap* in the form of a strategic framework and pragmatic playbook. *HOLY SHIFT!* maps the three simple steps that you can take to create momentum to move your company forward to the future of work:

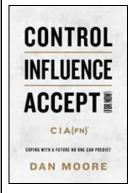
**STEP ONE:** See the Shift – Understanding how we got to now helps us to determine where we should go from here. We're living through a truly stunning and historical change. In other words, shift has happened.

STEP TWO: Shift Your Mindset - A shift in thinking is now needed to h...

## **Contributor Bio**

Dan Michelson is the founder and CEO of InCommon, a *for-purpose* company that helps companies turn culture into a strategy that drives productivity and engagement by ensuring everyone feels part of the CORE. He also teaches Decision Strategy at the Quinlan School of Business at Loyola University in Chicago.

For the prior decade, he was CEO of Strata Decision Technology, a 500-person technology company with a mission to *help heal healthcare*. Strata was recognized as one of the nation's fastest-growing companies, one of the best places to work, and had the highest customer satisfaction in the industry. In his time with Strata, the valuation of the company increased by more than \$1 billion. Prior to joining Strata, Dan spent twelve years as the Chief Marketing Officer of Allscripts. helping the healthcare software company grow from 100 to over 6.000



Forefront Books 9781637632383 Pub Date: 10/31/23 \$26.00 USD Hardcover

240 Pages
Carton Qty: 40
Business & Economics /
Personal Success
BUS107000
9 in H | 6 in W | 0.9 in T |
0.7 lb Wt

# Control, Influence, Accept (For Now) Coping with a Future No One Can Predict

Dan Moore

# **Summary**

Prepare for the future from the inside out.

How keen is your self-knowledge? Who influences your understanding of others? When was the last time you really concentrated on your purpose, your resilience, your perspective? And what in the world is *polvo*?

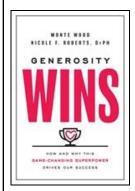
In *Control, Influence, Accept(FN)*, author Dan Moore guides you on an antic journey of self-reflection with a very serious goal: to help you cultivate your inner-self who will be ready for whatever the universe throws at you—the obvious and the odious.

From his days selling books door-to-door in the Arizona desert to trying Portuguese delicacies under the watchful eyes of his would-be in-laws, Moore has lived a life just on the edge of the ordinary . . . and he has extracted extraordinary insights from every colorful experience. In hilarious, everyman language, Moore describes his own inflection points and shows you how personal growth will help you get *through* when getting *out* simply isn't an option.

In a world where the only constant is change, Dan Moore thinks you owe it to yourself to set positive patterns for the one and only asset you...

# **Contributor Bio**

A New Mexico native, born and raised in Los Alamos, Dan began his career in 1974 with the Southwestern Advantage sales and leadership program while attending Harvard University. Moore paid his tuition by selling Southwestern Advantage products door-to-door. Upon graduating from Harvard with honors at the age of twenty, Dan was promoted to district sales manager. He continued his academic success by obtaining his MBA from Owen Graduate School of Management, Vanderbilt University, where he was an honors graduate and class speaker.



Forefront Books 9781637631812 Pub Date: 11/7/23 \$26.00 USD Hardcover

272 Pages Carton Qty: 20 Business & Economics / Personal Success BUS107000

9 in H | 6 in W | 1 in T | 0.9 lb Wt

# **Generosity Wins**

How and Why this Game-Changing Superpower Drives Our Success

Monte Wood, Nicole F. Roberts

# Summary

Are you ready to embark on an inspiring journey to discover one of the greatest, most overlooked superpowers?

In *Generosity Wins*, you'll follow along with aspiring executive Emily Gardner on her quest to discover the superpower—*generosity*—and to inspire others to embrace it as well.

Written in a business fable style, *Generosity Wins* blends a page-turning story with an abundance of true-life insights from some of today's top business and thought leaders.

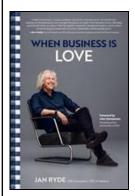
While Emily is a fictitious character, the highly accomplished people she interviews are very real. The hard-won expertise, wisdom, and abundant science they share with Emily are sure to resonate with you as you navigate your own career and personal life journey.

Along the way you will discover:

- Why generosity is a superpower and how to use it.
- Generosity's role in fostering purpose-fueled happiness, emotional well-being, confidence, and passion.
- How generosity, with no expectation of return from the recipient, ignites your success.
- Why generosity will define the next generation of leaders.
- How the benefits of generosity compound for the giver...

#### **Contributor Bio**

**Monte Wood** is a business leader. His success formula is simple: help others—employees, customers, and partners—to be successful. Monte built and sold two industry-leading marketing agencies. While CEO of Opus Agency, the company scaled revenues from \$4M to over \$240M, served thirteen of the twenty most valuable



Forefront Books 9781637631973 Pub Date: 1/9/24 \$26.00 USD Hardcover

368 Pages Carton Qty: 20 Business & Economics / Industries BUS057000

9 in H | 6 in W | 1.1 in T | 1.2 lb Wt

## When Business Is Love

The Spirit of Hästens—At Work, At Play, and Everywhere in Your Life Jan Ryde

# **Summary**

When Business Is Love tells the story of Jan Ryde's mission to create the world's finest beds and to operate his fifth-generation business, Hästens, on the basis of love.

Love.

It isn't everything. It's the only thing.

Despite the world being such a rich and abundant place, love is one thing that all the world is longing for, yet (as the old song goes) just can't seem to get enough of.

In When Business Is Love: The Spirit of Hästens — At Work, At Play, and Everywhere In Your Life, Jan Ryde, the fifth generation CEO of family-owned Swedish bed manufacturer Hästens, reveals the secrets to running a business and living a life rooted in love.

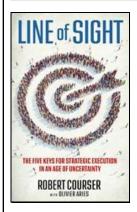
When Business Is Love is a book about what can happen when one approaches business and life with the single intention to give everyone involved the opportunity to experience their best life.

When Business Is Love shares Jan Ryde's mission to make the world a better place by putting people first and leading with values of humility, honesty, integrity, mastery, gratitude, forgiveness, encouragement, joy, peacefulness, and — above all else: LOVE.

Readers will...

#### **Contributor Bio**

Jan Ryde, CEO of Hästens, is the fifth-generation family member to lead the powerhouse bed manufacturer since 1852. Jan studied industrial engineering and management at Sweden's Linköping Institute of Technology,



Forefront Books 9781637632147 Pub Date: 1/9/24 \$26.00 USD Hardcover

| 0.8 lb Wt

224 Pages Carton Qty: 36 Business & Economics / Leadership BUS071000 8.4 in H | 5.4 in W | 0.8 in T

# **Line of Sight**

The Five Keys for Strategic Execution in an Age of Uncertainty Robert Courser, Olivier Aries

# Summary

In *Line of Sight*, Robert Courser offers five keys for bridging the gap between strategy and execution so leaders and executives can grow their business.

What do you do if you struggle to grow and scale your company?

How do you bridge the gap between your goals and their successful execution?

In this down-to-earth book, Robert Courser and Olivier Aries share actionable insights to help owners and leaders of small and medium-sized businesses get—or get back—into growth mode.

With easy-to-digest examples and stories, they encourage leaders to apply simple, time-tested practices to execute better. A former chef with a knack for excellence, Courser advocates the importance of good alignment in all aspects of operations—having the right ingredients at the right time and the right place to ace the recipe of growth.

Leaders who want to be firmly in control of their business will find here actionable insights at a time when uncertainty requires making constant changes and staying nimble: be clear about your strategy, be a principled leader, use relevant metrics, set a structure that enables indivi...

#### **Contributor Bio**

Meet Robert Courser, a CEO advisor who has been helping small and medium-sized enterprises scale up for the past twenty years. In this book, he draws on stories and anecdotes from his clients to share the simple tools and insights that help free up the growth potential of leaders and their companies.

Classically trained as a culinary chef, Courser knows something about delivering excellence in a high-pressure environment. In his inimitable, no-nonsense voice, Robert emphasizes the importance of internal alignment, of



Forefront Books 9781637632659 Pub Date: 3/5/24 \$26.00 USD Hardcover

272 Pages Carton Qty: 20 Business & Economics / Industries BUS070030

9 in H | 6 in W | 1.1 in T | 1 lb Wt

# **Once Upon Tomorrow**

Harnessing the New Opportunities the Metaverse Creates Shurick Agapitov

# **Summary**

Shurick Agapitov's Once Upon Tomorrow unpacks the sometimes vague concept of the metaverse and shares the opportunities that are and will be available within this new world.

Thirty years ago, the advent of the internet changed the world. For the first time in human history, the collected knowledge of all mankind was freely available to every man, woman, and child on the planet with the click of a few buttons.

Fifteen years ago, the world changed again with the widespread availability and adoption of smartphones that put the full power of the internet in the palm of our hands whenever we want and wherever we are.

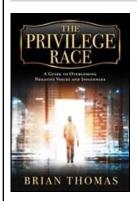
As monumental as these advancements were, they were just the warmup for the change that's coming next. In just a few years, we won't think of "going *on* the internet" to look up information and find entertainment. Instead, we'll already be *in* the internet, living, working, and playing in an endless virtual world that will turn everything we think we know about the internet on its head.

Welcome to the Metaverse.

In Once Upon Tomorrow, visionary tech CEO Shurick Agapitov dives deep i...

### **Contributor Bio**

Aleksandr (Shurick) Agapitov, founder of Xsolla, a company he started in 2015 to connect the global gaming community through technology, creativity, experience, and financial components. As the gaming industry's leading platform, Xsolla connects and adds value and opportunity for game developers, publishers, IP holders, and investors worldwide. Today, Xsolla's products and services operate in more than 200 countries and territories with the support of more than 20 languages and over 700 payment methods.



Forefront Books 9781637632031 Pub Date: 3/12/24 \$26.00 USD Hardcover

272 Pages Carton Qty: 20 Business & Economics / Personal Success BUS107000

9 in H | 6 in W | 1 in T | 0.9

lb Wt

# The Privilege Race

A Guide to Overcoming Negative Voices and Influences

**Brian Thomas** 

## Summary

I am a Black man in America . . . and I am privileged.

While growing up, author Brian Thomas might not have considered himself privileged. The biracial son of a Black father and a white mother, he watched his parents struggle against racism and bigotry, and witnessed the strain this sometimes placed on their relationship.

Yet he also saw them fight their way into the middle-class, which allowed them to buy a nice home in a school district that provided Brian and his sister with a solid education. He now realizes that their sacrifices and determination to provide a better life for their children were what put him in a position of privilege.

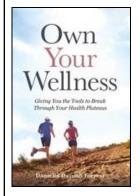
In spite of the benefits his upbringing afforded him, Brian had to overcome immense hurdles, including two kidney transplants. And his experiences have shown him that regardless of circumstances, success is within everyone's reach.

The Privilege Race explores what it means to be privileged in America and provides a roadmap for you to build a bridge between the life you're currently living and the one you want to live:

• Learn about your mental conditionin...

#### **Contributor Bio**

Brian Thomas is the founder of THOMAS LAW, a Chicago based law firm engaged in the representation of individuals and families that have suffered catastrophic losses due to the conduct of others in personal injury, workers compensation, medical malpractice and wrongful death. Due to his achievements and reputation within the Chicago legal community, he was named one of Illinois top 40 attorneys under the age of 40; this honor is achieved by less than 1% of all Illinois attorneys. He has also been regularly named an Illinois Super Lawyer.



Forefront Books 9781637632871 Pub Date: 3/19/24 \$26.00 USD Hardcover

336 Pages Carton Qty: 20 Health & Fitness / Diet & Nutrition HEA048000

9 in H | 6 in W | 1 in T | 1.1 lb Wt

# **Own Your Wellness**

**Giving You the Tools to Break Through Your Health Plateaus**Daniella Dayoub Forrest

# **Summary**

In *Own Your Wellness*, personal trainer and health coach Daniella Dayoub Forrest gives readers the tools they need to nourish, move, explore, and enhance their bodies so that they can break through any health plateau and reach their wellness goals.

Daniella Dayoub Forrest has helped countless clients take control of their health and *own their wellness*. She allows the reader to tailor their wellness path to their own needs and to reach their goals in a way that is fine-tuned for their unique bodies. In *Own Your Wellness*, Daniella helps the reader define their goals and, most importantly, helps them find a driving reason to achieve them.

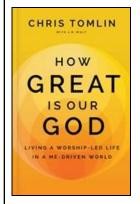
Daniella empowers readers to parse through the bombardment of health information and encourages them to reach optimal health, not just to feel "fine." *Own Your Wellness* follows the basic format she uses with all her health coaching clients. She covers health challenges one might be facing, as well as ways to get to the bottom of nagging issues.

In this book, you will learn how to:

- Determine your "why"—your reason for wanting change
- Nourish your body with the...

# **Contributor Bio**

As a health coach, Daniella Dayoub Forrest helps clients navigate conflicting and ever-changing advice and distill it into actionable, personalized plans. Having worked as a personal trainer and health coach in Silicon Valley for over twenty years, she has helped people of all ages, disease states, and states of mind with one common thread: We are dynamic and constantly evolving creatures and so should be our strategies to achieve wellness.



Forefront Books 9781637633120 Pub Date: 3/19/24 \$28.00 USD Hardcover

208 Pages Carton Qty: 20 Religion / Christian Rituals & Practice REL055020

8.4 in H | 5.4 in W | 0.8 in T | 0.8 lb Wt

## **How Great Is Our God**

Living a Worship-Led Life in a Me-Driven World

Chris Tomlin, J.D. Walt, Max Lucado

## Summary

Recenter God in your life with *How Great Is Our God: Living A Worship-Led Life In a Me-Driven World* by Grammy Award-winning worship artist Chris Tomlin. In this intimate look at his songs, Tomlin shows how worship music is more than just music but a tool for putting God first.

Living in a me-driven world means being the king of a small, earthbound kingdom. Chris Tomlin posits that when you choose to live a worship-led life instead, you will eventually gain welcome to God's eternal kingdom. After spending over two decades as one of the most successful worship musicians in the market, he's learned that he wasn't just called to sing but to lead others to God. He shows with his writing how God is all around us, encouraging us to reject the worldly notion of living for ourselves and instead decide to live for Him.

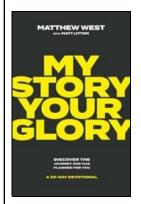
Tomlin uses his experience as a worship artist to detail what it means to truly live a worship-led life, including:

- Exploring how his songs emphasize a God-centered life,
- Explaining how Christians can redefine worship in their everyday lives,
- And breaking down Bible verses that celeb...

## **Contributor Bio**

**Chris Tomlin** is a husband, father, and renowned worship leader. Heralded as the "most often sung artist in the world" according to *TIME* magazine, Tomlin has dedicated his life to his personal mission—to help give people a voice to worship God.

J.D. Walt is a renowned Bible teacher, author, poet, and pastor who lifes in Gillett, Arkansas.



Forefront Books 9781637633106 Pub Date: 3/19/24 \$25.00 USD Hardcover

208 Pages Carton Qty: 20 Religion / Christian Living REL012020

8.4 in H | 5.4 in W | 0.6 in T | 0.8 lb Wt

# My Story, Your Glory

**Discover the Journey God Has Planned for You—A 30-Day Devotional** Matthew West, Matt Litton

# **Summary**

Discover how God's love can rewrite your story in *My Story, Your Glory*, a thirty-day devotional that explores how God's glory redeems every chapter of our lives—inspired by Dove Award-winning worship music artist Matthew West's song "My Story, Your Glory."

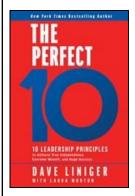
My Story, Your Glory reveals how God brings hope into all situations in our lives. We all have hurts, mistakes, and losses in our lives that we wish would disappear. God promises that He will work all things together for the good of those who love Him. The God of mercy doesn't mark up our stories with a red pen; He blots out our sins and then comes alongside us, encouraging us to keep writing. Readers will learn how to find God's purpose in their pain and His message in their mistakes.

By sharing his own highs and lows, West relates to readers and helps them to reflect on the less-than-perfect parts of their lives. Readers are pointed to examples in Scripture of people not much different from us, and how God, in His glory, redeemed their stories. In every way that we are not enough, our God is. West encourages readers to give God the...

## **Contributor Bio**

Matthew West has built his career as a revered storyteller. The five-time GRAMMY® nominee, dubbed by *Billboard* as "one of Christian music's most prolific singer-songwriters," has been awarded multiple RIAA Gold and Platinum certifications, notched 30 number one songs combined as an artist and songwriter, and has more than 250 songwriting credits to his name.

Matthew is passionate about providing hope and healing through the power of prayer and story. *My Story Your Glory* marks his seventh book following: *Give This Christmas Away*, *The Story Of Your Life*, *Forgiveness*, *Today Is Day One*, *Hello*, *My Name Is and The God Who Stays*. The new 30-day devotional was inspired by his 22-track album of the same title which was released in 2023.



Forefront Books 9781637631836 Pub Date: 3/26/24 \$31.00 USD Hardcover

464 Pages Carton Qty: 20 Business & Economics / Leadership BUS071000

9 in H  $\mid$  6 in W  $\mid$  0.7 in T  $\mid$  1 lb Wt

# The Perfect 10

10 Leadership Principles to Achieve True Independence, Extreme Wealth, and Huge Success Dave Liniger, Laura Morton

## **Summary**

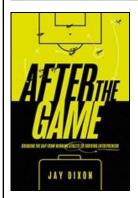
The Perfect 10 by New York Times bestselling author Dave Liniger is a must-read practical primer for entrepreneurs of all ages.

In *The Perfect 10*, Dave Liniger, cofounder of RE/MAX, the company that revolutionized real estate for agent sand home buyers everywhere, shares fifty-plus years of business insights to help guide future generations of entrepreneurs as they pursue their professional dreams. Beyond being a real estate magnate, Liniger is a major philanthropist, a serial investor in new ventures, a franchising expert, an educator, a former NASCAR team owner and driver, the proprietor of one of the world's most successful Arabian horse breeding operations, the owner and operator of Sanctuary, a one-of-a kind private golf club and preserve, and the impetus behind the Liniger Center on Franchising at the Daniels College of Business at the University of Denver. Drawing from his varied and unique life experiences as well as from the wisdom of successful friends, colleagues, authors, historical figures, and long-time inspirations, Liniger's business magnum opus—a nearly five-hundred-p...

## **Contributor Bio**

DAVE LINIGER is the chairman of RE/MAX, the Denver based global real estate company that he cofounded with his wife, Gail, in 1973. RE/MAX is the leading franchisor of real estate offices throughout the world and has expanded to more than 9,000 offices in over 110 countries, with over 140,000 sales agents. Liniger is highly respected internationally for his vast knowledge of the real estate and franchising industries. Although he retired as the CEO in 2018, he continues to lead the company as chairman of the board.

A serial entrepreneur, Liniger has owned several other successful businesses, including a private mortgage lender, a residential real estate development, an oil drilling and exploration business, a NASCAR race team, motorcycle dealerships, Sanctuary golf course, and the most successful Arabian horse breeding operation in the world. Through his newest company, Area 15 Ventures, Liniger invests in and acquires myriad businesses that are primarily focused on growth through franchising. Liniger is the *New York Times* bestselling author *of My Next Step: An Extraordinary Journey...* 



# Summary

Jav Dixon

After the Game

What if you could harness the many invaluable lessons you learned as a college or professional athlete and apply them to your professional and personal life? In *After the Game*, former D1 college football player turned successful business leader Jay Dixon shows you how.

Crafted in the tradition of wisdom-rich business fables, *After the Game* combines a page-turning fictional narrative with a wealth of real-life lessons and insights designed to inform, advise, and inspire budding entrepreneurs and future CEOs.

Forefront Books 9781637632673 Pub Date: 4/2/24 \$26.00 USD

Hardcover

304 Pages Carton Qty: 20 Business & Economics / Entrepreneurship BUS025000

9 in H | 6 in W | 1.2 in T | 1 lb Wt

## You'll discover:

- research that proves athletes are perfectly suited to own and lead businesses
- $\bullet$  ten mindset elements that are crucial to your success at work and in life

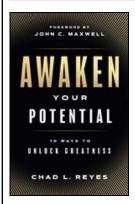
Bridging the Gap from Winning Athlete to Thriving Entrepreneur

- seven hands-on lessons that will accelerate your journey from idea to ownership
- a proven playbook to become a CEO eleven years faster than typical routes
- how self-awareness and emotional intelligence are vital on your path to CEO
- how to build a successful independent enterprise and achieve substantial personal growth
- . . . and much more.

With billions of dollars' worth of small businesses set to be sold or passed down as bab...

## **Contributor Bio**

Jay is an expert at the intersection of sports and business, having cofounded three companies and consulted or participated in 50+ transactions. After a successful career consulting other business owners of companies, both big and small, along with supporting research, Jay contends the athletic education is the link between



Forefront Books 9781637632796 Pub Date: 4/9/24 \$27.99 USD Hardcover

272 Pages Carton Qty: 20 Business & Economics / Leadership BUS071000

8.4 in H | 5.4 in W | 0.7 in T | 1 lb Wt

# **Awaken Your Potential**

10 Ways to Unlock Greatness

Chad L. Reyes

# Summary

In Awaken Your Potential, leadership coach Chad Reyes becomes a type of virtual mentor to help people fulfill their maximum potential, to become leaders, and then to turn around and help others fulfill their own potential.

Today's institutions are facing a serious, global crisis that threatens to destroy how we work, live, serve, and play.

No, it's not a health or financial crisis; it's a leadership crisis.

Organizations around the world are lacking effective, competent leaders who know how to make a significant personal investment in both their organization and the people within it.

More importantly, this generation of leaders isn't awakening the untapped potential within their teams. That is a problem—perhaps *the* problem—that leads us into dull, dreary workdays and wholly ineffective, unsatisfying work.

It's time to change that.

In Awaken Your Potential: 10 Ways to Unlock Greatness, entrepreneur, speaker, and leadership coach Chad L. Reyes will guide you in how to

- Make your purpose bigger than your problem.
- Give more than you take from others.
- Separate what you do from who you are.
- Get a val...



Forefront Books 9781637632895 Pub Date: 4/16/24 \$26.00 USD Hardcover

256 Pages Carton Qty: 20 Business & Economics / Personal Success BUS107000

9 in H  $\mid$  6 in W  $\mid$  0.7 in T  $\mid$  1 lb Wt

# Take Less. Do More.

Surprising Life Lessons in Generosity, Gratitude, and Curiosity from an Ultralight Backpacker Glen Van Peski

# **Summary**

In this personal journey, ultra-light backpacker and sought-after speaker Glen Van Peski shares the life lessons he has learned through years of lightening his pack and helping others.

Adventures provide the richness and texture to a life well lived. So remain open. Keep saying *yes* to life's opportunities.

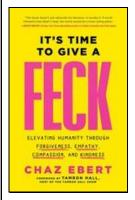
Glen Van Peski helped revolutionize backpacking by creating ultralight equipment, which allows people to *take less* so they can *do more* in the wilderness. During decades of championing ultralight backpacking, Glen became aware that "take less, do more" is more than just a hiking slogan. As he reduced his pack weight, he realized that the lessons learned applied to *all* areas of life. Now he wants to share the lessons he learned to help others live full and vibrant lives—lives characterized by purpose, meaning, and joy.

In this book, you will discover transformative life lessons, which may go against the grain of popular thought but have been proven to change lives for the better. You'll learn that:

- Often the best strategy for achieving goals comes from subtracting rather than adding.
- When...

## **Contributor Bio**

Glen Van Peski, founder of Gossamer Gear, is known for his legendary contributions to the backpacking community. A native Californian, Van Peski grew up in the western outdoors, and when his oldest son joined Scouts, he led the troop's backpacking program. Through those experiences, he became intrigued by lightweight backpacking. He started sewing his own gear and eventually started his own company, manufacturing ultralight backpacking equipment. Glen and his company have been featured in *Backpacker*, *Outside*, and *National Geographic Adventure* magazines, and the *New York Times*.



Forefront Books 9781637632475 Pub Date: 5/7/24 \$26.00 USD Hardcover

336 Pages Carton Qty: 20 Self-Help / Motivational & Inspirational SEL021000

8.4 in H | 5.4 in W | 0.7 in T | 1 lb Wt

# It's Time to Give a FECK

**Elevating Humanity through Forgiveness, Empathy, Compassion, and Kindness** Chaz Ebert, Tamron Hall

# Summary

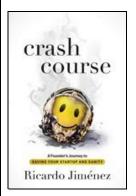
Forgiveness, Empathy, Compassion, and Kindness—these four fundamental human values are the key to unlocking great unity and humanity. In *It's Time to Give a FECK*, Chaz Ebert takes the reader through a heartfelt journey of how the four FECK Principles have prevailed through the most adverse circumstances and united strangers in the name of love. Read on to discover the stories and science as to how the elevation of our personal humanity is key to keeping humanity as a whole united.

#### None of us has to go it alone.

Since her husband's, Roger Ebert's, death on April 4, 2013, it has been Chaz Ebert's fervent desire for things such as forgiveness, empathy, compassion, and kindness—the *FECK* Principles—to spread in such a viral way that they become a natural part of our lives. A next step to the work Chaz and Roger began together, *It's Time to Give a FECK* is a call for the elevation of unity among humanity and a movement to transform empathy into action by choosing to become a part of the conversation surrounding the philosophical principles that matter for the betterment of our local and globa...

#### **Contributor Bio**

Chaz Ebert is an active producer of television and movies, and the CEO of Ebert Digital LLC—publisher of the preeminent movie review site, Rogerebert.com. For twenty-four years, she shared a life with Pulitzer-prize winner, Roger Ebert. In their work to foster empathy through cinema and around the globe, they established the Ebertfest Film Festival and the Roger Ebert Center for Film Studies at the University of Illinois. Chaz has passionately continued to lead all established events, while endeavoring to nurture the next generation of film writers, critics, and filmmakers through the Roger Ebert Fellowship, launched in 2014 by Sundance Institute Founder, Robert Redford. She also continues to award the Golden Thumb and Ebert Humanitarian Awards at Ebertfest, and at the Toronto and Chicago International Film Festivals to filmmakers who exhibit an unusually compassionate view of the world.



Forefront Books 9781637632963 Pub Date: 6/18/24 \$26.00 USD Hardcover

256 Pages Carton Qty: 20 Business & Economics / Entrepreneurship BUS025000 9 in H | 6 in W | 1 lb Wt

# **Crash Course**

A Founder's Journey to Saving Your Startup and Sanity Ricardo Jiménez

# **Summary**

In *Crash Course*, Ricardo Jiménez recounts his personal startup failure so that other entrepreneurs and business founders may learn from his mistakes as they chase their own business dreams.

Nine times out of ten, the passionate, well-educated, semi-cocky entrepreneur with dreams of taking the market by storm . . . fails.

Whether it's a quick crash and burn within the first year or a longer struggle over several years, the result is usually the same: an exhausted, confused, financially broke, and emotionally broken startup failure.

We love to hear stories of lean-and-mean startups that bootstrap their way to a hard-fought victory. But what about the other 90 percent? What about the startup founders who were chewed up and spit out by potential investors, dirty-dealing partners, and fickle customers? What about the ones who dared to give their dream wings . . . only to watch it crash on the runway?

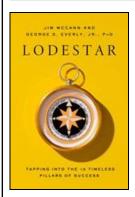
Don't we have as much or more to learn from them as we do the lucky few who actually make it?

In Crash Course, entrepreneur Ricardo Jimenez crawls out from under the wreckage of his failed startup...

# **Contributor Bio**

Ricardo Jiménez is a Spanish-born writer, entrepreneur, and active angel investor. Since 2014, he has performed direct investments in over thirty tech projects, including the Ethereum token launch. In most recent years, his investment scope broadened into other industries and geographies, such as investing in a gold mine in Paraguay, a logistics company in Pakistan, and a financial solution for Gen Z in the Middle East.

Jiménez holds an MBA from Duke and is fluent in Spanish, English, and conversational Indonesian. He has traveled to eighty countries, visited the Seven Wonders of the World, spent six months at a meditation retreat



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# Lodestar

**Tapping Into the 10 Timeless Pillars to Success** 

Jim McCann, George S. Everly

# **Summary**

Like the North Star, pointing you in the right direction, *Lodestar* by Jim McCann and George S. Everly, Jr. PhD, FAPA is your essential guide to learning the key components of success and applying them to your life.

#### A ONE-STOP SHOP FOR THE BEST OF SELF-HELP

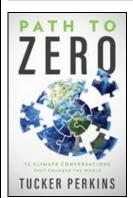
The innate drive to "do better" and to "be better" seems to be hard-wired in most individuals. In fact, the \$10 billion self-help industry would seem a compelling testament to that conclusion. It has produced libraries of priceless insight from gurus and everyday folks, celebrities and prodigies, millionaires and poets. There's plenty of advice out there to get you almost anywhere you want to go—and more than enough to get lost in. So, where do you begin?

That's where Jim McCann and George S. Everly, Jr., PhD, FAPA come in. Together, the 1-800-FLOWERS.com founder and the esteemed psychologist have combined the practical with the scientific to explore the most celebrated self-help books and unveil the top reoccurring themes: why they matter, and how they are applied, in one digestible volume. No book like this has ever been written!

The...

#### **Contributor Bio**

**Jim McCann** is an accomplished entrepreneur, who took a single flower shop and turned it into today's billion-dollar omnichannel retailer, 1-800-FLOWERS.COM, Inc. One of the first brands to embrace new technologies, Jim leads through his visionary approach, bringing products and innovative experiences to customers, allowing them to connect and build more meaningful relationships. A devoted philanthropist, Jim is the Founder and Chairman of Smile Farms Inc., a not-for-profit creating employment opportunities for people with disabilities. He also serves as Chairman of Worth Media Group, which celebrates leaders who positively impact society, and



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## Path to Zero

12 Climate Conversations That Changed the World

**Tucker Perkins** 

# **Summary**

Tucker Perkins' *Path to Zero* shows how we can reverse climate change and create a cleaner environment for future generations by putting aside our biases and working together for change.

Climate catastrophe-inspired narratives like "Electrify Everything!" have a grip on people's minds. The simplicity of the solution to the most complex endeavor ever faced by humans—the journey to a net zero future—is seductive, but it is fundamentally flawed.

In Path to Zero: 12 Climate Conversations That Changed the World, author, Tucker Perkins takes readers on a series of future-casting journeys from the Year 2050 back to the present day to show us how a better way—a wide path to net zero carbon emissions—was, and can be, achieved in an accelerated time frame.

In this work, Perkins uncovers an array of practical, often obvious, measures the world can take to achieve a better, cleaner future inclusive of energy and power. Unlike other authors and voices of this age, Perkins shows us that change is possible, innovation is happening, and dogmatic devotion to singular solutions is one of the biggest imped...

# **Contributor Bio**

Tucker Perkins is the host of *Path to Zero*, a podcast on which he has interviewed nearly 100 experts on subjects ranging from internal combustion engines to environmental equity. He is also the president and chief executive officer for the Propane Education & Research Council (PERC), a position he's held since 2017.

Perkins is a frequent speaker on the subject of net zero and commentator on the energy industry for major media print and radio outlets and the Schwab Network.

Perkins has served as PERC's chief business development officer and its chief operations officer. He previously was a member of the PERC Advisory Committee, where he chaired the panel on engine fuels. His extensive