

A New Kind of Diversity

Making the Different Generations on Your Team a Competitive Advantage

Tim Elmore, John C. Maxwell

Summary

In *A New Kind of Diversity*, bestselling author Tim Elmore brings his decades of research and leadership experience to bear on what might be the biggest, most dramatic, and most disruptive shift the American workforce has ever seen: the vast diversity of several generations living—and working—together.

The past few years have brought an endless cascade of social media movements that left many of us . . . well . . . scratching our heads. Regardless of how we feel about the gaps between us, there is one we cannot avoid. One of the largest gaps remains an “elephant in the room.” We know it’s there but we don’t know how to talk about it.

It’s the different generations that find themselves working together. It’s a generation gap.

There is a new kind of diversity that only eight percent of U.S. companies even recognize: diverse generations on teams.

Long laughed off as a cliché and more recently mocked in memes #HowToConfuseMillennials and #OKBoomer hashtags, the generational gap has become an undeniable tension in the global workplace. Sadly, it has fostered:

- Loneliness in our workplaces.
- Poor ...

Contributor Bio

Dr. Tim Elmore is the founder and CEO of Growing Leaders (www.GrowingLeaders.com), an Atlanta-based nonprofit organization created to develop emerging leaders. Since founding Growing Leaders, Elmore has

Life Lessons from the Little Red Wagon

15 Ways to Take Charge and Create a Path to Success

Ronald E. Simmons

Summary

Who would have thought that one of the most popular childhood toys held so many of life’s answers.

In *The Little Red Wagon*, prolific business leader and public servant Ron Simmons invites you to leave ordinary behind and glide into the richly meaningful life you were intended to live.

From his humble beginnings in the rural South to the heights of influence as an entrepreneur, finance executive, and three-term member of the Texas House of Representatives, Simmons mines the depths of his triumphs and travails to provide a wealth of applicable insights.

Whether you’re out front holding the wagon’s handle, shifting the direction from inside, riding along as cargo, or pushing from the rear, the place you occupy will set your course toward more of the same or to bold adventure.

Simmons has learned that it isn’t a lack of talent or ability that often holds us back. It’s the lure of the safe, comfortable path that threatens to keep us stuck in a rut of fear and negativity, speeding along with no clear destination, or passively catching a ride instead of taking initiative and action.

Filled wit...

Contributor Bio

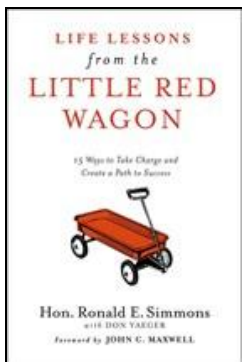
The Honorable Ron Simmons served three terms in the Texas House of Representatives. He served on the Appropriations, Transportation, Elections, Homeland Security, and Business & Industry Committees while in the Texas House.

In business, Ron was the cofounder, chairman, and CEO of Retirement Advisors of America (RAA). RAA is a

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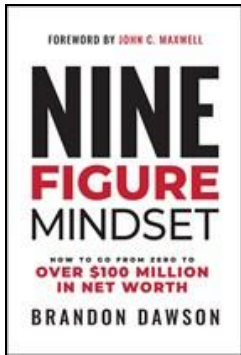
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Nine-Figure Mindset

How to Go from Zero to Over \$100 Million in Net Worth

Brandon Dawson

Summary

Behind the life you want to live lies the power you already have to create it.

In *Nine-Figure Mindset*, Brandon Dawson unveils how to tap into the remarkable potential hidden inside each and every one of us. Drawing from his own awe-inspiring journey, Brandon shows that success and leadership are attainable to anyone willing to cultivate the right shift in thinking.

Combining personal experiences with actionable strategies, *Nine-Figure Mindset* serves as a guidebook to next level achievements you've never imagined were possible. Brandon Dawson, a very accomplished business icon, shares his wealth of wisdom, earned from his humble beginnings to achieving a record breaking exit having sold his last business for \$151 million.

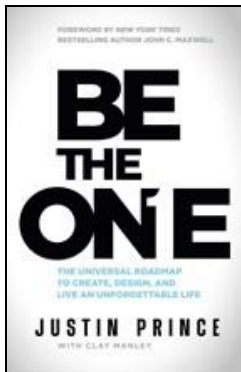
Are you an entrepreneur with a gleam in your eye but the feeling that you're running in mud? Do you sense that with the right team in place, you could achieve so much more? Perhaps you're already successful with an undeniable hunger for more? The question is not whether you are striving hard enough but whether you're striving for enough and in the right direction.

Dawson...

Contributor Bio

Brandon Dawson is a serial entrepreneur, business leader, and scaling expert with years of experience in building, growing, and exiting businesses. He sold his last business, Audigy Group, in 2016, which he bootstrapped and exited for \$151 million—77x EBITA. Brandon worked with the public company who acquired Audigy Group and helped them grow from \$18 a share to \$94 a share within thirty-six months, adding \$3.5 billion in market value.

Previous to Audigy, he was the chairman, founder, and CEO of Sonus which was a Warburg Pincus backed



Be the One

The Universal Roadmap to Create, Design, and Live an Unforgettable Life

Justin Prince, Clay Manley

Summary

In *Be the One*, Justin Prince offers a roadmap for success that will help you become the person you were designed to be.

Twelve generations, 4,094 individuals, all came before you. And each one made decisions that steered both their life and yours. But sometimes, there's that "one."

The one who chose to go a different way. The one who faced and embraced the hard times to reach the reward on the other side. The one who made the life-altering decision that ensured your very existence.

Now it's your turn. You can set a course for success, which will ensure that your future generations also succeed. But what if you're struggling? What if success is elusive, non-existent even? How can you "be the one" for those in your future when your present feels like it's at "zero"?

In his debut book, author and speaker Justin Prince shares a roadmap, an instruction manual, which lays out simple but powerful steps that you can take—today—to reset your course and aim yourself toward success.

Filled with poignant stories and personal examples from Prince's own life, this book will show you how to—

- Design your ...

Contributor Bio

Justin Prince is a global entrepreneur who has built five multimillion-dollar businesses that have generated more than 2 billion dollars in revenue, an acclaimed keynote speaker who has shared stages around the world with icons like John C. Maxwell, Jamie Kern Lima, and Ed Mylett, and a heart-centered husband and proud father of four.

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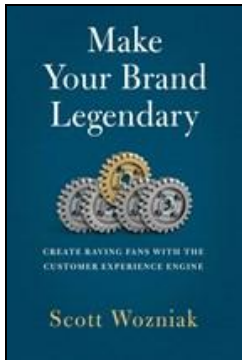
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0.8 lb Wt



Make Your Brand Legendary

Create Raving Fans With the Customer Experience Engine

Scott Wozniak

Summary

In *Make Your Brand Legendary*, Scott Wozniak provides the tools every company needs to create a legendary brand with raving fans.

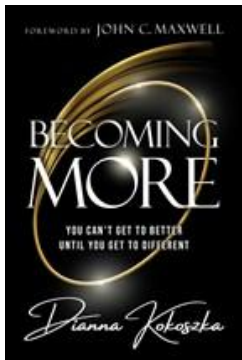
Apple. Harley-Davidson. Chick-fil-A. Disney. When you see or hear these names, something in us lights up. Sure, we know their product and service offerings, but a huge number of consumers have a much deeper, more profound, and even emotional connection to these businesses. These aren't just brands; they're *legendary* brands. And they don't just have satisfied customers; they create *raving fans*—true believers who will buy every product, who serve as brand evangelists, who even tattoo corporate logos on their bodies, and who will fight to defend the honor and reputation of these multibillion-dollar corporations.

Why? What turns otherwise reserved people into *raving fans* of a computer company or chicken sandwich chain? It's not magic. It's not a lucky product. And it's not something reserved for consumer brands with luxury products. For twenty years Scott and his team have been working with leaders in a wide variety of industries, from manufacturing to profession...

Contributor Bio

Scott Wozniak, CEO of Swoz Consulting, has consulted with leaders on six continents, including Silicon Valley startups, family enterprises and Fortune 500 companies. Scott is a member Mensa (international genius society), reads over 200 books each year, and has written four books.

He earned a master's degree in business with an emphasis in Organizational Leadership and has worked with some of the leading brands of our time, including multiple Silicon Valley "unicorns" and Nucor Steel. He also spent eight years as an employee at the Chick-fil-A headquarters, working directly with the founding family and executive team to design leadership development programs, set strategy, and lead company-wide upgrades—and though he is not an employee there anymore, he regularly consults with their leaders.



Becoming More

You Can't Get to Better Until You Get to Different

Dianna Kokoszka

Summary

Are you longing for more beyond your current circumstances? To be more? Do more? Have more? Give more?

These vital questions form the heart of *Becoming More*, a game-changing exploration by Dianna Kokoszka, an award-winning entrepreneur, former CEO, and business leader.

This timeless yet urgently needed message blends the author's hard-won business and leadership insights with proven models and real-life applications crafted to guide you on a journey of personal and professional growth.

As you delve into the unfolding narrative, *Becoming More* will inspire you to:

- Take control of being the creator, crusader, and champion of your own story.
- Recognize and reshape limiting patterns, turning breakdowns into breakthroughs.
- Discover the power of adopting a Be-Do-Have-Give approach to life.
- Reframe your words to ensure a better future.
- Develop the four energies of success to achieve what you desire.
- Embrace a mindset characterized by growth, positivity, abundance, and gratitude.
- Leave a positive and life-changing legacy that adds value to others.

The pursuit of becoming more will not only create additio...

Contributor Bio

Dianna Kokoszka is an entrepreneur, keynote speaker, author, and mentor. As an award-winning business leader, she has established herself as a prominent figure in the business world, developing many leaders during her longevity. Dedicating thirteen years as CEO of KW MAPS Coaching and Training at Keller Williams Realty