

ASIAN STUDIES



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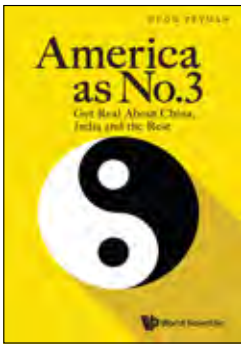
2024



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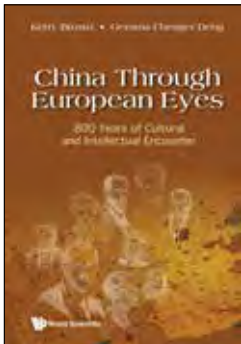
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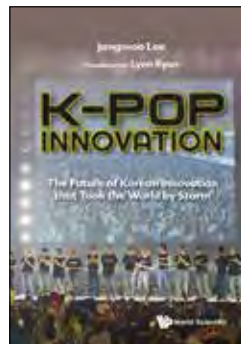
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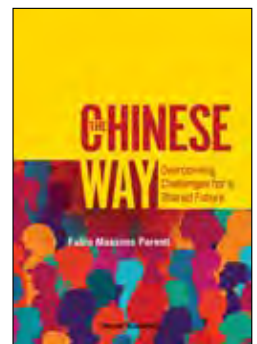
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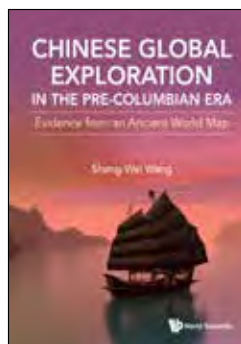
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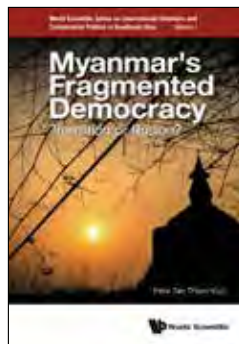
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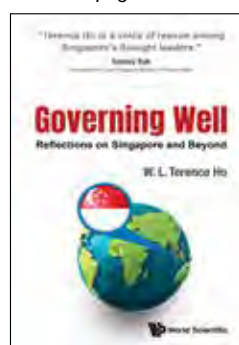
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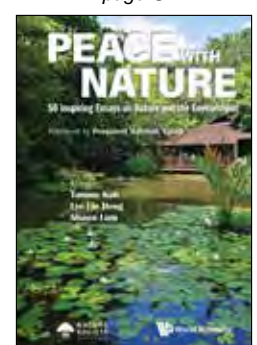
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ASIA-PACIFIC — Politics and Society

Series on Regional Dynamics of the Indo-Pacific - Vol 1

Navigating the New Political Economy in Southeast Asia

Perspectives from Japan, Taiwan and the Region

edited by **Alan Hao Yang** (*National Chengchi University, Taiwan*) & **Masahiro Matsumura** (*St. Andrew University, Japan*)



Based on workshops co-organized by Japan's St. Andrew University and Taiwan's National Chengchi University, this book provides readers with the toolbox for navigating the regional dynamics of political economy in Southeast Asia, with special focus on exploring the key factors determining the shifting dynamics. Organized in three parts, namely, geopolitical and security factors, alternative fields for regional cooperation, and the regional considerations of Southeast Asia, the chapters in the book feature key factors determining the political economy of the region. Written by authors hailing from varied backgrounds, this book is also a joint research effort on policy discussion and timely assessment of COVID-19 recovery plans in Southeast Asia.

Readership: Academics, undergraduates and postgraduates.

276pp Jul 2023
 978-981-126-569-3 US\$98 £85
 978-981-126-570-9(ebook) US\$157 £140

America as No.3

Get Real About China, India and the Rest by **Hugh Peyman**

"Drawing on his experiences living in Chinese cities and studying Chinese companies, Peyman describes China's transition to modernity, which is being emulated, to varying extents, elsewhere among the Rest. For every warning that China will collapse under the weight of a rapidly aging population, overbearing authoritarianism, a massive debt overhang, and slowing growth, there is an example in Peyman's book of China successfully leveraging scale, entrepreneurship, and innovation to advance its goals and interests."

Andrew Sheng (*University of Hong Kong*)



372pp Aug 2023
 978-981-127-316-2 US\$78 £70
 978-981-128-351-2(pbk) US\$38 £35
 978-981-127-317-9(ebook) US\$125 £110

Russo-Ukrainian War

Implications for the Asia Pacific by **Steven Rosefielde** (*University of North Carolina, Chapel Hill, USA*)

Russo-Ukrainian War: Implications for the Asia Pacific explores the implications of the Russo-Ukrainian war for American and Chinese engagement in the Asia Pacific. It interprets Russia's invasion of Ukraine which began on February 24, 2022 as part of a complex double game where the Kremlin and Washington simultaneously spar, bluffing for high stakes despite catastrophic risks in the name of lofty ideals, while pursuing expedient default agendas. This book provides a detailed historical narrative tracing the evolution of East-West relations from Mikhail Gorbachev and Deng Xiaoping to Vladimir Putin, Joe Biden and Xi Jinping and the war's direct impact on the Asia Pacific.



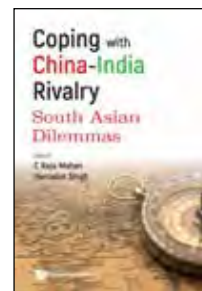
Readership: Students and researchers focusing on international relations as well as those interested in the history, politics and economy of Russia, China and the United States.

348pp Sep 2023
 978-981-127-487-9 US\$118 £105
 978-981-127-488-6(ebook) US\$189 £165

Coping with China-India Rivalry

South Asian Dilemmas

edited by **C Raja Mohan** (*Institute of South Asian Studies, National University of Singapore*) & **Hernaikh Singh** (*Institute of South Asian Studies, National University of Singapore*)



Although China has been an important external actor in South Asia since the middle of the last century, it is only in the 21st century that China became a decisive influence on the region's evolution. China's political and diplomatic weight is now visible sharply not only in the economic, foreign and security policies of the South Asian nations but also in their domestic politics. India is determined to sustain its traditional primacy in the region and China is determined to consolidate its growing influence in South Asia. The sharpening friction has also begun to intersect with the growing great power tensions, especially between the United States and China. This volume seeks to address that major gap in the current discourse on the Indian subcontinent and its changing role in great power politics.

Readership: Academics, researchers, policymakers, and general public.

140pp Jan 2023
 978-981-126-371-2 US\$68 £60
 978-981-126-372-9(ebook) US\$109 £95

Series on Asian Regional Cooperation Studies - Vol 8

Sustaining Peace in ASEAN and the Asia-Pacific

Preventive Diplomacy Measures

edited by **Yanjun Guo** (*China Foreign Affairs University, China*) & **I Gusti Agung Wesaka Puja** (*ASEAN Institute for Peace and Reconciliation*)



Faced with the escalation of the international security challenge, regional organizations are increasingly playing a prominent role. They have become important participants in the international peace and security agenda by enhancing cooperation with the UN. In a collaboration between the ASEAN Institute for Peace and Reconciliation (ASEAN-IPR) and China Foreign Affairs University (CFAU), the book provides discussions from the perspective of both Chinese as well as ASEAN scholars on traditional, as well as emerging, topics on sustaining peace, as well as conflict prevention, conflict management, and conflict resolution.

Readership: Academics, policymakers, professionals, undergraduate and graduate students interested in preventative diplomacy, peace-building, peacekeeping in China and Southeast Asia.

220pp Sep 2022
 978-981-123-553-5 US\$88 £75
 978-981-125-654-7(ebook) US\$141 £125

Biden and Beyond

The United States Rethinks South Asia

edited by **C Raja Mohan** (*Institute of South Asian Studies, National University of Singapore*) & **Hernaikh Singh** (*Institute of South Asian Studies, National University of Singapore*)

This book brings into the conversation these recent changes and sheds new light on contemporary US-South Asia relations. Developed across two administrations, led by Donald Trump and Joe Biden, the US' South Asia policy has moved away from more than four decades of focus on Afghanistan, especially after the military withdrawal from Afghanistan in August 2021, to now viewing the region through the Indo-Pacific prism. Furthermore, the rising concerns in Washington on China have seen the formulation of an Indo-Pacific strategy that has elevated India to the top of US strategic priorities. Taken together, these factors presage a transformation in the interaction between the US and the South Asian subcontinent in the coming years.

Readership: Academics and researchers.

200pp Apr 2024
 978-981-127-642-2 US\$78 £70
 978-981-127-643-9(ebook) US\$125 £110

Global Public Governance

Towards World Government?

by **Sorpong Peou** (*Toronto Metropolitan University, Canada*)

"Global Public Governance offers a scholarly and wide-ranging engagement with the varieties of governance beyond borders. It makes a thoughtful and prudent case for a regional approach that is worth the consideration of all who study international politics."

Michael W Doyle
University Professor, Columbia University



Drawing on what has been published over the last several decades, this text highlights the importance of states and nonstate actors seeking to provide global public goods through collective action. Covering conceptual, theoretical, and empirical issues, as well as eight main themes — global security, human rights, global criminal justice, global health, global education, global finance, global trade, and the global environment — this text offers a comprehensive treatment of global public governance.

504pp	Sep 2022	
978-981-125-786-5	US\$168	£135
978-981-125-892-3(pbk)	US\$88	£70
978-981-125-787-2(ebook)	US\$269	£215

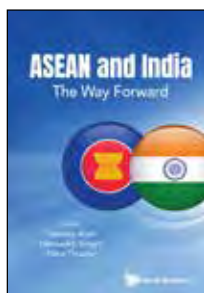
ASEAN and India

The Way Forward

edited by **Tommy Koh** (*Ambassador-at-Large, Singapore*), **Hernaikh Singh** (*Institute of South Asian Studies, National University of Singapore, Singapore*) & **Moe Thuzar** (*ISEAS-Yusof Ishak Institute, Singapore*)

The book first traces the evolution of ASEAN-India relations over the centuries. It then examines the key areas of convergence and divergence between ASEAN and India. The final part explores the emerging areas where ASEAN and India can deepen their cooperation. *ASEAN and India: The Way Forward* hopes to inspire policymakers on both sides to understand the multifaceted relationship and explore ways to raise the bilateral ties to a higher peak.

344pp	Oct 2022	
978-981-126-289-0	US\$88	£75
978-981-126-351-4(pbk)	US\$48	£40
978-981-126-290-6(ebook)	US\$141	£125



Global Nationalism

Ideas, Movements and Dynamics in the Twenty-First Century

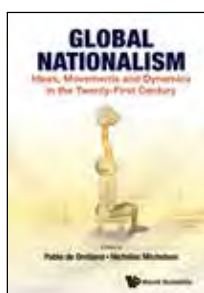
edited by **Pablo de Orellana & Nicholas Michelsen** (*King's College London, UK*)

"This superb collection of original essays captures key aspects of resurgent nationalism. Wide ranging in scope, Global Nationalism is an important and timely contribution to the study and practice of world politics."

Mustapha Kamal Pasha
Chair in International Politics, Aberystwyth University, UK

Beginning with a succinct history and typology of contemporary nationalism and its predecessors, this book offers analysis of several cases of contemporary nationalism, examining how specific movements define identity, address grievances and propose identity-based solutions. From Putin's macho revivalism, through to Trump's shocking victory and Xi's strongman regionalism, nationalists engage with the economic context of our time and address issues born of globalization. Crucially, in their vision for international relations they seek the destruction of key international norms in a drive to restore a vision of sovereignty predicated on a survivalist understanding of state power.

280pp	Oct 2022	
978-1-80061-153-5	US\$98	£85
978-1-80061-154-2(ebook)	US\$157	£140



Civilization and Governance

The Western and Non-Western World

edited by **Boy Luethje** (*South China University of Technology, China*)

This volume takes a fresh look at the evolution of governance models in Western and non-Western civilizations — Africa, India, China, and the Muslim world in particular. These models have been largely self-contained and without intensive interaction for a long time. In the wake of globalization, systems, ideologies, and political values have become part of global discourse, eventually turning into what Samuel Huntington called a "clash of civilizations."

Readership: Academics, policymakers, professionals, graduate and undergraduate students interested in globalization, political sciences, international relations.

320pp	Dec 2022	
978-981-125-614-1	US\$108	£85
978-981-125-615-8(ebook)	US\$173	£140



World Leadership in the Balance

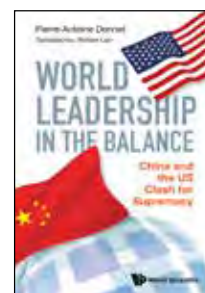
China and the US Clash for Supremacy

by **Pierre-Antoine Donnet**
translated by **Richard Lein**

China and the United States have entered a multifaceted cold war: trade, high tech, space, defense, environment and values as they jostle for influence throughout the world. This rivalry between the world's top two economic powers will likely dominate the decades to come and its outcome is uncertain. What strengths and weaknesses does China have in this long struggle for supremacy against the United States? This book analyzes the different aspects of this disconcerting rivalry that has had, and will continue to have, an impact on our daily lives.

Readership: General readers.

208pp	May 2021	
978-981-123-504-7	US\$68	£60
978-981-123-621-1(pbk)	US\$29.95	£25
978-981-123-505-4(ebook)	US\$109	£95



The Strategic Relations Between India, the United States and Japan in the Indo-Pacific

When Three is Not a Crowd

by **Rupakjyoti Borah** (*Kaziranga University, India*)

This book analyses the growing relationships among India, the United States and Japan in the Indo-Pacific region, which can broadly be defined as the space encompassing both the Indian and the Pacific Oceans. While on the one hand we have an ascendant China in all respects, the US has continued interests in maintaining its leadership role in the region and beyond. Washington appears to employ a hub-and-spoke model where its most important ally in the region, Japan, fits in perfectly as a point from which to connect to the rest of the region. However, the critical role will be that of India, which is not an American ally but is key to many American plans in the region. Will India cooperate?

Readership: Advanced undergraduate and graduate students, researchers, and practitioners in the fields of international relations, politics, security studies, political science, and geopolitics.

192pp	Nov 2021	
978-981-122-351-8	US\$88	£75
978-981-122-352-5(ebook)	US\$141	£120



ASIA-PACIFIC — Economy and Business

The East Asian Negotiator

by **Lee Cheng Tan** (Singapore University of Social Sciences, Singapore) & **Tai Wei Lim** (Soka University, Japan)

Due to globalization, western styles of negotiations have constantly engaged closely with negotiations styles in Asia (including East Asia) and the cross-pollination of ideas between the two have resulted in hybridized negotiations styles in the contemporary setting. The book is written from the sub-discipline of cross-cultural negotiating styles, adopting some sociological/anthropological perspectives, anecdotes and concepts to discuss this subject matter.

Readership: Academics, researchers, postgraduates and business schools specializing in negotiation and negotiation strategies, with special focus on Asia.

200pp **Dec 2023**
 978-981-128-050-4 **US\$78 £70**
 978-981-128-051-1(ebook) **US\$125 £110**

Overcoming Crisis

Case Studies of Asian Multinational Corporations
 edited by **Parissa Haghirian** (Sophia University, Japan)



“This book should be required reading for anyone seeking to do business in Asia. It’s filled with page-turning practical insights and case studies covering how you can handle or mitigate crises within a cross-cultural context. The authors present real-life examples to illustrate significant cultural differences and business practices. This book will be of interest to and benefit individuals with professional strategic interests in Asia and those with an academic interest in the culturally diverse Asian region, such as teachers and students of both Asian business management and culture.”

Ewald Beivi
University of Zurich

This book presents 22 case studies of Asian multinational corporations overcoming crisis. The topics do not only deal with the pandemic, but all kinds of challenges of modern business and show how companies overcame or which strategies they have developed to do so. Companies are divided into different industries such as the automotive industry, entertainment or aviation industries. The cases can be used in business and international management classes, but can also be read to learn about modern crisis management strategies.

Readership: Managers, students, general readers interested in Asian management.

384pp **Jan 2023**
 978-981-125-792-6 **US\$138 £110**
 978-981-125-934-0(ebook) **US\$221 £175**

China’s High-Tech Companies

Case Studies of China and Hong Kong Special Administrative Region (SAR)
 by **Tai Wei Lim** (Soka University, Japan)



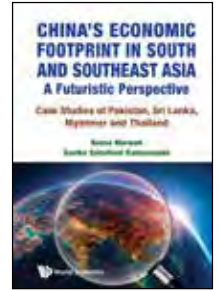
This book illustrates certain aspects and case studies of China’s technological developments and further analyzes them under various areas like coal energy, housing, connectivity, digital and space technologies. Furthermore, it examines technological developments in the periphery of China, focusing especially on Hong Kong Special Administrative Region (HKSAR) through its integrated case studies.

Readership: Graduate and undergraduate students and instructors of East Asian studies, China studies, and political economy.

240pp **Oct 2023**
 978-981-128-097-9 **US\$88 £75**
 978-981-128-098-6(ebook) **US\$141 £125**

China’s Economic Footprint in South and Southeast Asia: A Futuristic Perspective

Case Studies of Pakistan, Sri Lanka, Myanmar and Thailand
 by **Reena Marwah** (University of Delhi, India) & **Sanika Sulochani Ramanayake** (University of Kelaniya, Sri Lanka)



“This book deals with one of the most timely and delicate issues in the global economy, that is, China’s economic relations with its neighboring countries, in particular South and Southeast Asian countries. These countries are the focal countries in China’s Belt and Road Initiatives. How China engages with them has important implications for other countries in Northeast Asia, Europe and Oceania, which are muddling through the rising tension between the two superpowers, China and the US. This book is a must read for both academicians and policy practitioners.”

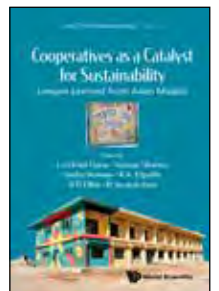
Professor Keun Lee
Seoul National University, Korea

356pp **Oct 2021**
 978-981-123-637-2 **US\$108 £95**
 978-981-123-638-9(ebook) **US\$173 £150**

Asia-Pacific Business Series - Vol 12

Cooperatives as a Catalyst for Sustainability

Lessons Learned from Asian Models
 edited by **Léo-Paul Dana** (ICD Business School, Paris, France & Dalhousie University, Canada), **Naman Sharma** (Indian Institute of Foreign Trade, India), **Sneha Kumari** (Symbiosis International Deemed University, India), **K K Tripathy** (Government of India, India), **B P Pillai** (Agricultural Co-operative Staff Training Institute, India) & **R Jayalakshmi** (Vaikunth Mehta National Institute of Cooperative Management, India)



Cooperatives in Asia have been leaders in their approaches with comprehensive and supportive policies. This book seeks to document the governance, leadership and sustainable best practices of cooperatives, to pave the way for the development of cooperatives internationally, utilising the sustainable cooperatives of Asia as examples. Addressing the current gap in research about cooperatives, the chapters showcase lessons from the cooperative world in its movement towards sustainability through the examination of original case studies, as well as quantitative studies.

Readership: Academics, researchers, practioners, and policymakers.

328pp **Jan 2023**
 978-981-125-378-2 **US\$108 £85**
 978-981-125-379-9(ebook) **US\$173 £140**

Trauma to Triumph

Rising from the Ashes of the Asian Financial Crisis

edited by **Hoe Ee Khor**, **Diwa C Guinigundo** & **Masahiro Kawai** (ASEAN+3 Macroeconomic Research Office (AMRO), Singapore)



This book takes stock of and analyzes the events during the Asian financial crisis (AFC) and subsequent developments, including the global financial crisis (GFC), that led to the development of the ASEAN+3 regional financial cooperation framework and the establishment of the ASEAN+3 Macroeconomic Research Office. Chapters of the book include comprehensive recollections of the major players during the AFC and the GFC, an analytical examination of country experiences during both crises, and the lessons learnt from the crises.

952pp **Jun 2022**
 978-981-125-325-6 **US\$38 £30**
 978-981-125-356-0(ebook) **US\$158 £125**

MULTI-VOLUME REFERENCES

Most Bought by Librarians

Security, Development and Sustainability in Asia

A World Scientific Reference on Major Policy and Development Issues of the 21st Century Asia (In 3 Volumes)

Volume 1: Geopolitics, Regional Security, and Foreign Policy

Volume 2: Geoeconomics, Innovation, and Development

Volume 3: Environment, Sustainability, and Human Security

edited by **Zhiqun Zhu** (*Bucknell University, USA*)

In the third decade of the 21st century, Asia remains the global center of economics, politics and security. Asia is at the forefront of wealth creation, innovation, and sustainability. There is a growing demand for knowing more about Asia. This Major Reference Set (MRS) is designed to help general readers as well as specialists to have a good grasp of the latest developments in Asia in the key areas of geopolitics, geoeconomics, and sustainability.



With 3 volumes, this MRS covers all major dimensions of Asia's political economy, regional security, and sustainable development. Volume 1 unpacks and examines geopolitics and foreign policy strategies of key Asian states in response to major security challenges associated with growing US-China rivalry.

Volume 2 covers geoeconomics, entrepreneurship, regional integration, and development models. Trade, investment, innovation, and regional cooperation have been essential to Asia's continued success.

Volume 3 offers a critical overview of environment, public health, and human security in Asia. Case studies are selected from countries that are at different stages of development and facing different environment and health challenges today.

Readership: Mainly a reference set for general public and specialists. May also be used as textbooks for both undergraduate and graduate levels.

852pp	Jan 2023	
978-981-125-819-0(Set)	US\$890	£710
978-981-125-822-0(Set)(ebook)	US\$1424	£1135

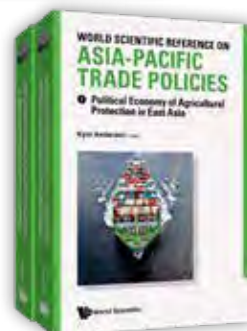
World Scientific Reference on Asia-Pacific Trade Policies

(In 2 Volumes)

Volume 1: Political Economy of Agricultural Protection in East Asia

Volume 2: Agricultural and Manufacturing Protection in Australia

edited by **Kym Anderson** (*University of Adelaide, Australia & Australian National University, Australia*)



This two-volume reference work provides a timely update on how far the region has come in opening markets. It analyzes the motivations or ostensible objectives of policies adopted in the past, the changing extent of the domestic price distortions involved, the economic effects of those policies at home and abroad, the political economy forces at work that brought about those policies and their subsequent reform, their consequences for international trade, economic welfare and poverty alleviation, and prospects for sustainable improvements in current policies.

Case studies of major East Asian economies and Australia reveal how government priorities to assist farmers versus manufacturers changed over the past century but especially since the 1980s, and how that has affected trade between natural resource-poor and resource-rich economies.

Readership: Students, researchers, policymakers, professionals

1544pp	Feb 2020	
978-981-3274-66-2(Set)	US\$545	£480
978-981-3274-70-9(Set)(ebook)	US\$872	£770

Rivalry and Cooperation in the Asia-Pacific

The Dynamics of a Region in Transition

(In 2 Volumes)

Volume 1: Geopolitics and Security

Volume 2: Geoeconomics and Development

edited by **Mark Beeson** (*University of Western Australia, Australia*)

Rivalry and Cooperation in the Asia-Pacific provides a comprehensive and accessible introduction to the most important strategic and economic region in the world. Asia-Pacific is a region that is undergoing a major transformation, largely as a consequence of the rise of China and its growing rivalry with the United States. Whatever happens in the Asia-Pacific will profoundly influence global events, not just regional ones. Looking ahead, the region's future direction — and even its name — is contested and uncertain.





This two-volume reference work, by one of the world's leading analysts of regional affairs, places these events in historical context and considers what they may mean for future political, economic and strategic relations. By focusing on the United States, China and the region's most significant middle powers, the book explains why and how the Asia-Pacific has become the fulcrum of international events.


Readership: Students, scholars, professionals, policy-makers


1008pp	Nov 2019	
978-981-120-189-9(Set)	US\$348	£305
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

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

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ASIA-PACIFIC SOCIETY

China Through European Eyes

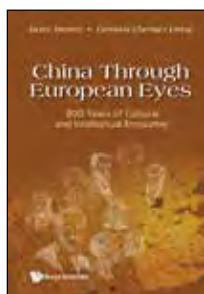
800 Years of Cultural and Intellectual Encounter

by **Kerry Brown & Gemma Chenger Deng**
(King's College London, UK)

With annotated excerpts of their key China related writings by influential figures such as Voltaire, Ricci, Leibniz, Montesquieu, Marx, Weber, Hegel, Barthes and Kristeva, this collection provides a reader's perspective on the conceptualisation of China by Europeans over the last 800 years. This important selection allows for comparison of perspectives across different times in Europe and shows that contemporary European attitudes towards China have deep roots.

- Contains a comprehensive introduction contextualising the texts
- A full annotation supports the original text
- Full bibliography provided for readers who wish to access the original source material

272pp **Apr 2022**
978-1-80061-097-2 **US\$88** **£75**
978-1-80061-263-1(ebook) **US\$141** **£120**



Advance Care Planning in the Asia Pacific

edited by **Raymond Han Lip Ng**
(Woodlands Health, Singapore)

The 21st century is facing an unprecedented trend of population aging, including in many regions in the Asia Pacific region. Governments and healthcare systems recognise the importance of Advance Care Planning (ACP) in helping people to live well and to leave well. This book is a paean to the multifaceted nature of ACP as well as a timely update regarding the current landscape of ACP implementation and practice across the Asia Pacific region.

Readership: Medical, nursing and social work diploma/undergraduate students, medical residents, clinicians, healthcare professionals, policy makers, lawyers, ACP advocates in community.

350pp **Jan 2024**
978-981-128-103-7 **US\$98** **£85**
978-981-128-266-9(pbk) **US\$48** **£40**
978-981-128-104-4(ebook) **US\$157** **£140**



EAI Series on East Asia

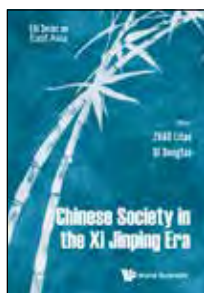
Chinese Society in the Xi Jinping Era

edited by **Litao Zhao & Dongtao Qi**
(East Asian Institute, National University of Singapore, Singapore)

This book studies the important aspects of China's social transformation, policy and governance in recent years, including social stability maintenance, education, social media, industrial de-capacity and lay-off campaign, ethnic minority and ethnic policy, elderly care, poverty reduction and social governance. It will enable readers to have a better understanding of China's most important and pressing social issues and relevant social policies.

Readership: Academics, professionals, policy-makers and students .

180pp **Mar 2020**
978-981-3279-78-0 **US\$78** **£70**
978-981-3279-79-7(ebook) **US\$125** **£110**



When East Asia Meets Southeast Asia

Presence and Connectedness in Transformation Revisited
edited by **Yumi Kitamura** (Kyoto University, Japan), **Alan H Yang** (National Chengchi University, Taiwan) & **Ju Lan Thung** (Indonesian Institute of Science, Indonesia)

This book intends to examine the relationship between East Asia and Southeast Asia across three themes: historical perspectives, economic flows of capital and people, and socio-cultural connections. While a substantial number of chapters in the book focus on overseas Chinese (living in Indonesia) and their connections with China and Taiwan historically and contemporarily, they also provide in-depth knowledge of international relationship between East Asia and Southeast Asia.

Readership: Academics, undergraduate, and graduate students, professionals, and policymakers.

404pp **Oct 2022**
978-981-125-065-1 **US\$148** **£130**
978-981-125-066-8(ebook) **US\$237** **£210**



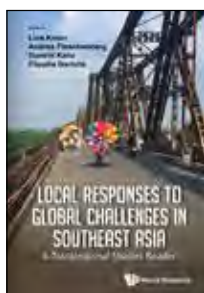
Local Responses to Global Challenges in Southeast Asia

A Transregional Studies Reader
edited by **Lina Knorr, Andrea Fleschenberg, Claudia Derichs**

(Humboldt-Universität zu Berlin, Germany) & **Sumrin Kalia** (Berlin Graduate School Muslim Cultures and Societies, Germany)

"Local Responses to Global Challenges in Southeast Asia — A Transregional Studies Reader" is a collection of multidisciplinary essays, predominantly derived from papers presented at EuroSEAS 2019, the leading academic conference on Southeast Asian Studies, hosted by Humboldt-Universität zu Berlin. It brings together a variety of scholars from Southeast Asia, Europe and North America, allowing for multiple flows and directionalities of knowledge productions and exchanges, be it between the Global South and North as well as within the Global South. The reader presents empirically-oriented, theoretically grounded analyses of local responses to global challenges such as knowledge-productions; notions and practices of building diverse communities; neo-populisms and contentious politics; resources and sustainability; urbanization; labor, livelihoods and mobilities.

452pp **Nov 2022**
978-981-125-645-5 **US\$148** **£130**
978-981-125-646-2(ebook) **US\$237** **£210**



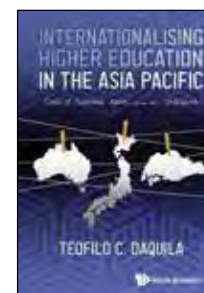
Internationalising Higher Education in the Asia Pacific

Case of Australia, Japan and Singapore
by **Teofilo C Daquila** (National University of Singapore, Singapore)

This book is highly recommended for anyone interested in the internationalisation of higher education, its determinants and multiple perspectives, the competitiveness and internationalisation experiences and strategies of universities. Daquila examines three leading universities in the world as case studies to determine their internationalisation experiences and the extent of their competitiveness. These are the University of Melbourne, the National University of Singapore, and Kyoto University. He uses four indicators of competitiveness: governance and structure, demand conditions, factor conditions, and internationalisation strategies.

Readership: Advanced undergraduate and graduate students, educators, researchers, practitioners, and policy makers, in the fields of comparative and international education.

328pp **Sep 2022**
978-981-125-221-1 **US\$118** **£105**
978-981-125-222-8(ebook) **US\$189** **£165**



EAST ASIA

BOOK SERIES ON EAST ASIA

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This series showcases the most significant and lasting contributions to scholarship in the studies of China's politics, society, and culture — whether for general readers or specialists. While the focus is on China, the series does not lose sight of the interplay of other regional and global forces and their influence and impact on China.

Series editors: **Joseph Fewsmith** (*Boston University, USA*) & **Zheng Yongnian** (*The Chinese University of Hong Kong, Shenzhen, China*)



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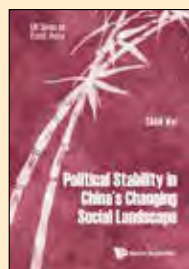
EAI Series on East Asia

Works in this series are by scholars who have spent years researching on their areas of interest in East Asia, primarily, China, Japan and South Korea, and in the realms of politics, economy, society and international relations. The series provide deep analyses, details and insights of the economy, foreign relations or society.

Series editors: **Wang Gungwu & Bert Hofman** (*East Asian Institute, Singapore*)



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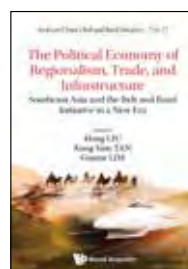
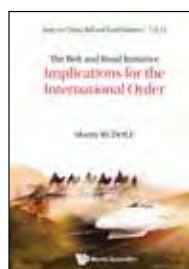
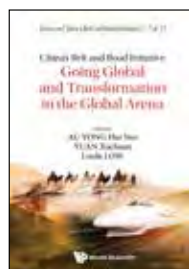


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Series on Asian Regional Cooperation Studies

This series invites outstanding scholars to conduct in-depth research on significant and challenging issues in Asian regional cooperation, through conference proceedings, scholarly monographs, textbooks and translations with high academic standards and strong policy relevance.

Chief editor: **Gao Fei** (*China Foreign Affairs University, China*)



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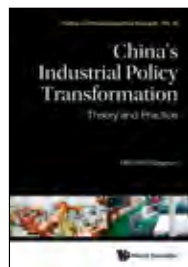
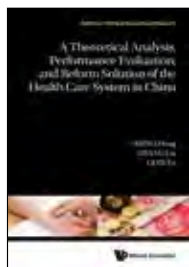
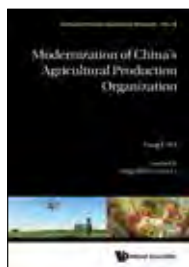
Series on Chinese Economics Research

This series aims at publishing top-quality research works on Chinese economics and finance and offers the best of the research works done by economists who specialized in these areas. Since the reform in 1978, the Chinese economy has experienced three decades of unprecedented rapid growth and countless volumes have been written to explain the phenomenon.

Series editor: **Fan Gang** (*Peking University, China*)



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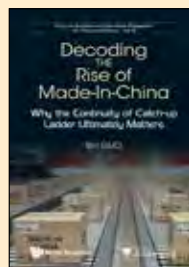


Series on Innovation and Operations Management for Chinese Enterprises

Series editor: **Xiaobo Wu** (*Zhejiang University, China*)



<https://www.worldscientific.com/series/siomce>



BOOK SERIES ON EAST ASIA AND THE ASIA PACIFIC SOCIETY



WSPC-ECNU Series on China

This series showcases the significant contributions to scholarship in social sciences and humanities studies on China. As a comprehensive research series, it covers extensive topics including politics, society, culture, education, philosophy, literature and history, and provides deep analyses, details and insights solely by East China Normal University (ECNU) scholars.

Editor-in-Chief: **Gao Ruiquan**
(East China Normal University)

<https://www.worldscientific.com/series/wspcecnusc>



WSPC-ZJUP Series on China's Regional Development

Since China's reform and opening up in 1978, the world's most populous country has enjoyed rapid economic development. This book series sheds new light on China's phenomenal success by examining its regional development and disparity.

Series editor: **Shi Jinchuan**
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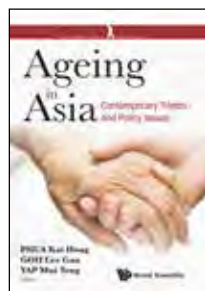
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World Scientific Series on Ageing in Asia - Vol 1

Ageing in Asia

Contemporary Trends and Policy Issues
edited by **Kai Hong Phua** (Lee Kuan Yew School of Public Policy, National University of Singapore), **Lee Gan Goh** (Yong Loo Ling School of Medicine, National University of Singapore) & **Mui Teng Yap** (Lee Kuan Yew School of Public Policy, National University of Singapore)



Ageing in Asia contains a selection of leading social systems and programs, with interesting case studies offering innovative and useful lessons. The book covers ageing and related developments occurring in the most dynamic industrializing and urbanizing societies of emerging Asia. Its main purpose is to provide useful comparisons of social care systems undergoing rapid transitions, and to offer some examples of best practices and lessons to respond to the changing needs due to population ageing.

Readership: Policymakers and practitioners, as well as scholars and students interested in ageing and development issues occurring in the leading ageing societies of Asia.

492pp
978-981-3225-54-1 US\$177 £155
978-981-3225-55-8(ebook) US\$283 £250

Boundaries and Bonds of the Chinese Diaspora

Empirical and Theoretical Studies
edited by **Cheun Hoe Yow, Hong Liu, Huimei Zhang, Soon Keong Ong & Taomo Zhou** (Nanyang Technological University, Singapore)



This book encompasses three keynote chapters, six chapters in English, and six chapters in Chinese. The contributing authors hail from diverse regions including Asia, North and South Americas, Australia, and Europe.

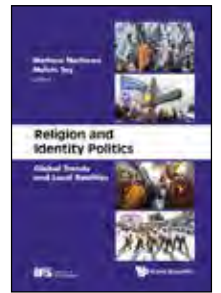
These chapters present a broad spectrum of perspectives on how the Chinese diaspora transcends boundaries and fosters interconnectedness. They offer a wealth of case studies, shedding light on diasporic Chinese ethnicity and networks from various angles.

Readership: Academics, scholars and graduate students in the fields of sociology, anthropology, culture studies, and migration studies, working professionals interested in the Chinese diaspora and cross-cultural communication.

400pp
978-981-127-552-4 Nov 2023
US\$148 £130

Religion and Identity Politics

Global Trends and Local Realities
edited by **Mathews Mathew & Melvin Tay** (Institute of Policy Studies, National University of Singapore, Singapore)



This edited volume seeks to spotlight the perspectives of academics and practitioners vis-à-vis global trends in religious fundamentalism and right-wing extremism over the past decade. It presents a collection of works from notable academics and practitioners; including a selection of case studies from Asia to illustrate the contemporary interplay of religion, politics and identity; alongside broader global trends of religious fundamentalism.

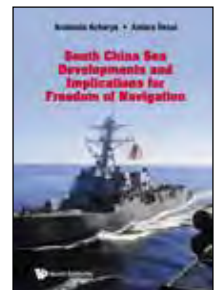
How we manage the effects of religious fundamentalism must hence begin with an understanding of how religion, identity, and politics interact — and this is what the book seeks to illustrate.

Readership: Researchers, students and civil servants who are interested in the interplay of religion and identity.

208pp
978-981-123-549-8 Jul 2021
US\$98 £85
978-981-123-623-5(pbk) US\$48 £40
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South China Sea Developments and Implications for Freedom of Navigation

by **Arabinda Acharya** (National Defense University, USA & Rabdan Academy, UAE) & **Antara Desai** (Centre for Peace and Development Studies, India)



"This book makes its mark by explaining the South China Sea disputes not only from traditional considerations such as aggressive nationalism and sovereignty claims but also basing these explanations on theories of international relations that deal with the dynamics of how states behave in the international system. An excellent effort to enhance everyone's knowledge about one of the modern world's most potent flashpoints. A must read for scholars, students and policymakers dealing with maritime security."

Dr Vijaya Sakhuja
Former Director
National Maritime Foundation, India

200pp
978-1-80061-033-0 Sep 2021
US\$88 £75
978-1-80061-034-7(ebook) US\$141 £120

EAST ASIA — Japan and Korea

Tokyo UrbanismFrom Hinterland to *Kaiwai*edited by **Masami Kobayashi** (*Meiji University, Japan*)

International media coverage often misses out Tokyo's unique neighbourhoods and districts. Known as *kaiwai*, they are scattered in a mosaic from downtown Tokyo to its suburbs, exemplifying a type of urbanism wholly unique to Asia and foreshadowing a future vision which suggests regional autonomy in a post-COVID-19 world. In this book, the authors thoroughly investigate the city's multi-layered spatial and sociocultural aspects. Combining urban planning, sociological, anthropological and architectural perspectives, the book's interdisciplinary approach looks at Tokyo from the peripheral to the *kaiwai*-level.

Readership: Advanced graduate students, researchers.

350pp **Mar 2024**
978-981-128-364-2 **US\$148** **£130**
978-981-128-365-9(ebook) **US\$237** **£210**

K-pop Innovation

The Future of Korean Innovation that Took the World by Storm

by **Jangwoo Lee** (*Kyungpook National University, South Korea*)translated by **Lynn Pyun** (*Ewha Womans University, South Korea*)

K-pop's remarkable global popularity is no coincidence. Its success cannot be attributed to a talented individual or a set of favourable government policies but is instead the result of continuous innovation by risk-taking entrepreneurs. For the first time in English, this book presents a focus on the managerial and structural features of the K-pop industry to unpack the resounding success of K-pop companies and the Hallyu Wave phenomenon. It analyses leading industry players, explaining the success strategies of K-pop from the perspective of innovation management theory. It places a particular special emphasis on SM Entertainment, a leading pioneer in the South Korean entertainment industry, and sheds light on the company's strategies for success.

Readership: Scholars and students of East Asian studies, popular culture specialists, fans of K-pop and the Hallyu Wave worldwide.

300pp **Dec 2023**
978-981-127-171-7 **US\$58** **£50**
978-981-127-172-4(ebook) **US\$98** **£85**

Whose Comfort?

Body, Sexuality and Identities of Korean 'Comfort Women' and Japanese Soldiers during WWII

by **Yonson Ahn** (*Goethe University of Frankfurt, Germany*)

This book examines the system of military comfort women in Asia and the Pacific created and maintained by Japan during World War II. It uses the comfort women system as a lens for exploring the ways in which body, sexuality and identity are deployed in the creation of patriarchal relations, ethnic hierarchies, and colonial/nationalist power. This book analyzes the role and nature of the comfort women system as a mechanism of social control by the colonial state. This requires the examining of sexuality and body politics, the social background of the victims, wartime working conditions, and regulation of soldiers' sexuality.

Readership: Historians, feminists, women's rights activists, general readers.

212pp **Oct 2019**
978-981-120-634-4 **US\$58** **£50**
978-981-121-297-0(pbk) **US\$29.95** **£25**
978-981-120-635-1(ebook) **US\$98** **£80**

North Korean Nuclear Weapon and Reunification of the Korean Peninsulaby **Sung-wook Nam** (*Korea University, South Korea*)

This book explains the origin and historical development of North Korean nuclear weapon dated from the aftermath of World War II.

With the nuclear weapon crisis likely to persist in the foreseeable time, is it feasible for South Korea to achieve reunification in the Korean Peninsula? Will the six-party members like the US, China, Russia and Japan agree with reunification without denuclearization? Can the issues of nuclear weapon and unification be settled simultaneously in the future? The book seeks to address these questions and more.

Readership: Scholars, undergraduate students, policy makers

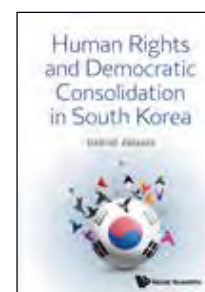
300pp **Nov 2019**
978-981-3239-96-8 **US\$108** **£95**
978-981-3239-97-5(ebook) **US\$173** **£150**

**Human Rights and Democratic Consolidation in South Korea**by **Gabriel Jonsson** (*Stockholm University, Sweden*)

This book analyzes democratic consolidation based on the state of human rights that are an important part of democracy. The study first investigates legislation and human rights institutions, then the impact of inter-Korean relations on human rights and finally, freedom of expression, assembly and association, including the state of sexual minorities, trials of ex-presidents, death penalty, human trafficking and torture.

Readership: Scholars on South Korean politics and students.

220pp **Sep 2023**
978-981-127-912-6 **US\$88** **£75**
978-981-127-913-3(ebook) **US\$141** **£125**

**Dynamics of the Korean State**

From the Paleolithic Age to Candlelight Democracy

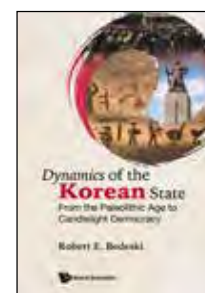
by **Robert E. Bedeski** (*University of Victoria, Canada & University of Washington, USA*)

One Korea or two?

The book examines the development of the Korean state from ancient times and sees its roots in the Stone Age struggle for survival. The persistence of North and South Korea since 1948 has been a source of one war and fears of new wars. *Dynamics of the Korean State* provides a unique overview of how humans treasure their individual lives and how these dynamics intertwine with Korean history and state evolution. This book reveals the undercurrents of Korean society, politics and history from a fresh perspective. Neither pure history nor descriptive politics, it is a significant contribution to a philosophical anthropology paradigm.

Readership: Scholars, teachers, undergraduate and graduate students focusing on Asian history.

272pp **Oct 2021**
978-1-80061-057-6 **US\$98** **£85**
978-1-80061-058-3(ebook) **US\$157** **£135**

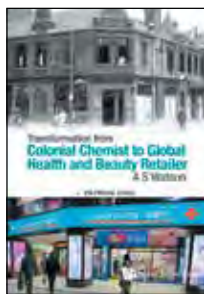


EAST ASIA — Hong Kong and Taiwan

Transformation from Colonial Chemist to Global Health and Beauty Retailer

A S Watson
by Patrick Chiu

“Transformation from Colonial Chemist to Global Health and Beauty Retailer: A S Watson is a must read whether you are a student of Pharmacy, Retail, Asian History or indeed the Globalisation of business. As someone who has competed against Watsons for some 30 years, I feel that Patrick Chiu gives an in-depth and fascinating account of the development of the Health and Beauty giant and the characters behind its success. Particularly notable are the transformational deals in Europe and China and the digitalisation of the business. What makes this text stand apart is a comprehensive review of the business theory applied to the development and success of A S Watson.”



Gordon Farquhar
Former Director, Dairy Farm Health & Beauty
Former CEO, Mannings North Asia
Former Managing Director, Boots International

328pp Jul 2022
978-981-125-152-8 US\$58 £45
978-981-125-153-5(ebook) US\$98 £80

Defense Policy and Strategic Development

Coordination Between Japan and Taiwan
edited by Fu-Kuo Liu (National Chengchi University, Taiwan), Dean Karalekas (University of Central Lancashire, UK) & Masahiro Matsumura (St. Andrew's University (Momoyama Gakuin Daigaku), Japan)

Many possibilities for bilateral coordination between Taiwan and Japan exist in the face of China's rapid military development, growing international influence, and increasingly belligerent regional behavior. This volume examines several facets of such potential coordination between Japan and Taiwan, in such areas as Security Policy, Artificial Intelligence, Cybersecurity, Nuclearization, Missile Defense, and others.



164pp Aug 2021
978-981-123-817-8 US\$68 £60
978-981-123-818-5(ebook) US\$109 £95

Hilton Cheong-Leen (張有興)

First Chinese “Mayor” of Hong Kong
by Hilton Cheong-Leen, Gary Cheung (South China Morning Post, Hong Kong) & Oliver Chou (Hong Kong Academy for Performing Arts, Hong Kong)

Hilton Cheong-Leen was a legend in Hong Kong's history. It is no coincidence that his 34 years of public service witnessed the city's historic transformation from a regional entrepot to an international financial centre. Based on original research and primary sources, including interviews with Cheong-Leen during his last years, this book documents the many footprints he left in the city's phenomenal economic takeoff since the 1970s. His contribution had once earned him the title as the “Mayor” of Hong Kong when he was elected in 1981 as the first Chinese chairman of the Urban Council since its inception almost a century ago. Co-authored by award-winning writers Gary Cheung and Oliver Chou, Cheong-Leen's memoir provides a vivid account of his journey as a member of the global Chinese diaspora in the 20th Century, and details of his three-decade long public service.



364pp Jul 2022
978-981-124-838-2 US\$68 £55
978-981-125-558-8(ebook) US\$109 £85

Taiwan's Politics in Action

Struggling to Win at the Ballot Box
by John F Copper (Rhodes College, USA)

This book is about the most interesting and exciting aspects of Taiwan's politics: political competition in the form of electioneering, campaigns and voting. The author first analyzes the theories about elections, especially who wins them and why. The author then examines Taiwan's two most recent elections, the 2018 mid-term (or collection of local elections) and the 2020 national presidential and legislative election to apply the theories. This book concludes that Taiwan's democracy is being challenged, but is still popular in spite of strong external forces and other worries.



236pp Nov 2020
978-981-122-425-6 US\$98 £85
978-981-122-426-3(ebook) US\$157 £135

Political Development in Hong Kong

by Joseph Yu-shek Cheng

This volume analyzes the political development in Hong Kong in chronological order from the Sino-British negotiations till today. It focuses on the rule of the British administration before 1997; the Chinese leadership's policy towards Hong Kong; the changing attitudes and values of the Hong Kong people; the evolution of the pro-democracy movement in the territory; and the international environment affecting the Hong Kong situation.



Joseph Yu-shek Cheng is a key activist in the peaceful pro-democracy movement, with a deep insider's understanding of Hong Kong's political development. His comprehensive analysis includes many interviews of important parties.

Readership: Academics, professionals, policy-makers and students.

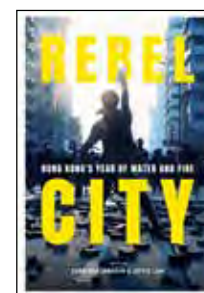
712pp Mar 2020
978-981-120-143-1 US\$188 £165
978-981-120-319-0(ebook) US\$301 £265

Rebel City

Hong Kong's Year of Water and Fire
by South China Morning Post Team

edited by Zuraidah Ibrahim (South China Morning Post, Hong Kong) & Jeffie Lam (South China Morning Post, Hong Kong)

“2019 was a turbulent and tumultuous year for Hong Kong. Events followed fast upon each other. This collection of stories, interviews and analysis by seasoned reporters from the South China Morning Post performs the crucial service of recording what happened, asking why it happened, and, most important of all, not rushing to any quick conclusions. A powerful, and at times moving, account of a city under siege, but trying to find its way.”



Kerry Brown
Director, Lau China Institute, King's College London

SCMP's reporting team looks back at Hong Kong's most wrenching political crisis since its return to Chinese rule in 1997. This book is for anyone seeking to understand not just what Hong Kong has gone through but also the global phenomenon of increasingly leaderless protest movements.

Readership: The general public, sociologists and political scientists.

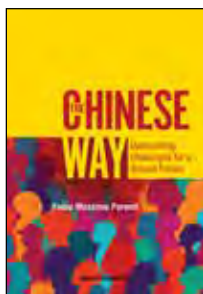
512pp Jul 2020
978-981-121-859-0 US\$68 £60
978-981-121-860-6(pbk) US\$28 £22
978-981-121-861-3(ebook) US\$109 £95

EAST ASIA — China's Politics and Foreign Relations

The Chinese Way

Overcoming Challenges for a Shared Future
by **Fabio Massimo Parenti**
(China Foreign Affairs University, China)

The book aims to communicate to readers in a clear, fluent, and well-documented fashion the new role that China plays in the geography of world power, evaluating its weight, influence, and impact on future developments. China's ambition and its vision of international affairs can be summed up in Beijing's desire to "build a community of common destiny for mankind". Behind this concept lies the desire to present itself as a peaceful nation, interested in a common global development in full compliance with the principles embraced by the United Nations. China has experienced extraordinary growth in recent decades and intends to continue carving out the space it deserves in various international fora. According to the author, this does not necessarily represent a "threat" — as its Western detractors contend.



Readership: Sinologists, researchers, and general readers.

148pp	Jul 2023	
978-981-126-920-2	US\$48	£40
978-981-126-921-9(ebook)	US\$98	£85

Series on Contemporary China - Vol 49

China's Political Economy in the Xi Jinping Epoch

Domestic and Global Dimensions
edited by **Lowell Dittmer** (University of California at Berkeley, USA)

This book takes a fresh look at the Chinese political economy in a key inflection point. Facing a more competitive international environment, Chinese reform has shifted from its earlier focus on economic liberalization and political decentralization to a more tightly organized, centralized form of state socialism. This has been occurring in an international context of slowing trade and nationalist pushback against "globalization", prominently including bilateral Chinese – American polarization. Despite slowing growth and a large debt overhang, swift recovery from the Covid-19 epidemic leaves China in a relatively strong economic position.



408pp	Apr 2021	
978-981-122-657-1	US\$138	£120
978-981-122-658-8(ebook)	US\$221	£190

Series on Contemporary China - Vol 50

China Change and Confucian "Benevolence"

Human Values, Truth and Policy
by **Ronald Colin Keith**

This book's analysis of Chinese values argues that the current interpretation of the "China Threat" is predicated in a serious misunderstanding of Chinese values. It is an especially timely contribution to the currently limited public policy debate on China as a threat to Western values and the "international rules-based system". By providing detailed research of "Xi Jinping Thought" and "Xi Jinping Diplomatic Thought", it adopts a widely construed, but serious interdisciplinary, approach towards the "China Problem", drawing on both the social sciences and humanities. This wide-angled approach includes "new sinology" in its recent review of "translated China", synthesizing tradition and culture with the development of modern Chinese ideology, politics and policy formation.



636pp	Apr 2023	
978-981-125-931-9	US\$178	£155
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2018 Sharjah International Non-Fiction Prize Winner

China's Change

The Greatest Show on Earth
by **Hugh Peyman**

"Hugh Peyman tells the story of today's China in a way that has never been done before."
Tony Hall, **BBC Director-General**



China's roadmap for change enables anyone to navigate growing global disruption. Ironically China's process is built on such ignored-in-the-West ideas as long-term thinking, clear priorities, gradualism and non-ideological pragmatism that earlier powered two centuries of Western economic dominance. If the West and rest of Asia learn from China to manage change, the next global surprise could be another turning of the tables. There is no end to history, only more turns of the wheel: for now China's Change is again the Greatest Show on Earth.

Readership: General public.

404pp	May 2018	
978-981-3231-42-9	US\$78	£69
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978-981-3231-43-6(ebook)	US\$125	£110

China versus the US

Who Will Prevail?
by **Alfredo Toro Hardy** (Venezuelan Scholar and Diplomat)

"The rivalry between China and America is the big question of the 21st century. It shapes our economies, our technology, our security and determine whether we can tackle the climate emergency. Alfredo Toro Hardy's gripping book uses decades of diplomatic experience to forensically examine every aspect of this critical relationship and lays out scenarios for the future. A must-read for anyone interested in understanding the future of geopolitics."



Mark Leonard
Author of What Does China Think?, and Director of the European Council on Foreign Relations

This book attempts to explore these questions and analyse if China has tried to display its strength to America too soon. It argues that by comparing the comprehensive national power of the two countries, one may be able to answer the above questions.

Readership: General public, scholars, graduate/ undergraduate students.

304pp	Aug 2020	
978-981-121-851-4	US\$58	£50
978-981-121-852-1(ebook)	US\$98	£80

Future? China!

How the New Superpower is Changing the West
by **Frank Sieren**

Future? China! is the first book that comprehensively examines the influence of a new superpower on all continents and aspects of life. The book explains how China is changing the western-dominated world order to a multi-polar world order — from the perspective of a European who has been living in China for almost three decades. The book argues that the times in which the West sets the standards are over. For the first time in centuries, an Asian country is assuming the position of being a world power. The Chinese are already questioning values that we consider to be universal.



300pp	May 2023	
978-981-126-423-8	US\$65	£55
978-981-126-467-2(pbk)	US\$28	£25

Perfect Imbalance

China and Russia

by **Una Aleksandra Bērziņa-Čerenkova** (Rīga Stradins University, Latvia)

"Perfect Imbalance provides an empirically-based counterbalance to the exaggerated depictions of Russia – China relations presented by Russian and Chinese propagandists and alarmist third-country commentaries. Una Aleksandra Bērziņa-Čerenkova skillfully analyses the very different ways that Moscow and Beijing characterise the relationship to their domestic audiences and to the outside world, and examines the limited content and competing objectives of specific forms of cooperation. Her depiction is that of uneasy partners in adjacent beds with different dreams."

Thomas Fingar
Stanford University, USA

Perfect Imbalance seeks to answer one of the most important outstanding questions in twenty-first century politics: how close are Putin's Russia and Xi's China? Written by a scholar fluent in both Chinese and Russian, this book examines the current China – Russia partnership from several perspectives. It argues that although Russia has not pivoted towards China, and although there is no official Sino – Russian alliance in sight, the relationship will continue to grow and expand in search for a perfect imbalance.

Readership: Undergraduate and graduate students, academics, think-tanks, practitioners from governments and international organisations.

200pp	Apr 2022	
978-1-80061-163-4	US\$68	£60
978-1-80061-164-1(ebook)	US\$109	£95



Series on Asian Regional Cooperation Studies - Vol 4

ASEAN-China Cooperation on Regional Connectivity and Sustainability

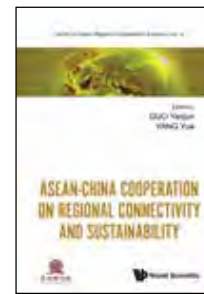
edited by **Yanjun Guo** (China Foreign Affairs University, China) & **Yue Yang** (China Foreign Affairs University, China)

Since 2019, Network of ASEAN-China Think-tanks (NACT) has been publishing joint researches of all its Working Groups. This book is a collection of research papers contributed by ASEAN and China scholars.

Published at a time of growing debate in the region over connectivity, the contributing scholars provide their ingenious and insightful thoughts from either a national or regional perspective. The book also contains a Working Group Report that includes innovative and practical policy recommendations on strengthening the connectivity between ASEAN and China.

Readership: Academics, policymakers, professionals, undergraduate and graduate students interested in regional connectivity and sustainability.

236pp	Aug 2021	
978-981-122-182-8	US\$88	£75
978-981-123-431-6(ebook)	US\$141	£120



Series on Dialogue with China - Vol 1

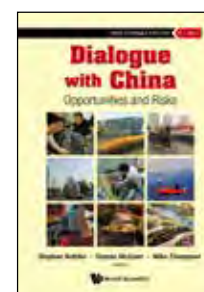
Dialogue with China

Opportunities and Risks

edited by **Stephan Rothlin** (Rothlin Ltd, Beijing, China & Rothlin Ltd, Hong Kong & University of St Joseph, Macau), **Dennis McCann** (Rothlin Ltd, Beijing, China & Rothlin Ltd, Hong Kong) & **Mike Thompson** (University of Victoria, Canada)

This book argues for a hands-on approach of dialogue with China, which seems to be crucial for business success in China. Bearing in mind the various present clashes with China and an increasing negative image of China internationally, the book is conceived as a handbook reflecting the experiences of observers who provide helpful hints to better understand and appreciate Chinese culture without being blindfolded by multiple traps and pitfalls. The essays featured in this book provide elements for a frank appraisal of China's Belt and Road Initiative, by highlighting the PRC government's aspirations for the project, while examining these in the light of the practical problems encountered by both hosts and representatives among the participants in BRI projects.

184pp	Jul 2022	
978-981-124-874-0	US\$48	£40
978-981-125-023-1(ebook)	US\$98	£80



Classic Title

The China Wave

Rise of a Civilizational State

by **Weiwei Zhang** (Fudan University, China & Chunqiu Institute, China & Geneva School of Diplomacy and International Relations, Switzerland)

"The China Wave: Rise of a Civilizational State is the geopolitical book for our times. It frames the rise of China, which is the big story of the 21st Century, with a bold and novel theory that challenges conventional wisdom of national structure, democracy, and what constitutes good governance. At a time when American exceptionalism is on the wane, are we ready for Chinese exceptionalism on the rise? Zhang Weiwei, whose energetic vision resonates well among Chinese future leaders, makes a compelling case. His arguments and insights, as analytical and passionate as they are confrontational and controversial, should be required reading for everyone concerned about China. Ignore this book and you will not understand how China's leaders think."

Robert Lawrence Kuhn
Author, *How China's Leaders Think*

Readership: Researchers, policy makers, general readers interested in the rise of China, its model of development and its global impact.

208pp	Mar 2012	
978-1-938134-00-5	US\$54	£45
978-1-938134-01-2(pbk)	US\$28	£23
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WSPC-ECNU Series on China - Vol 7

Studies on Chinese Modern History and Politics

edited by **Ruiquan Gao** & **Guanjun Wu** (East China Normal University, China)

Studies on Chinese Modern History and Politics collects important research findings of China's social sciences studies conducted by the academics at East China Normal University (ECNU) in recent years. The book covers topics including the studies of Chen Xulu (a famous Chinese historian), the institutional advantage and governance efficiency in China, latest research on western political science, etc.

This book is the seventh volume of the WSPC-ECNU Series on China, jointly launched by World Scientific Publishing, the most reputable English academic publisher in Asia, and ECNU, a top University in China with a long history of exchanges with the international academic community. This Series showcases the significant contributions to scholarship in social sciences and humanities studies about China.

Readership: Policymakers, academics, professionals, undergraduate and graduate students interested in Chinese literature and art.

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Following the 2008 Beijing Olympics and Global Financial Crisis, China's foreign policy shifted to become more assertive, effecting a systematic deterioration in the US-China relationship.

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by **Jinghao Zhou** (*Hobart and William Smith Colleges, USA*)

Readership: Academics, professionals, policymakers, students.

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The Rising Influence of Thinkers and Think Tanks in China

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Readership: Students, researchers, and academics interested in the role of Chinese think tanks and the impact of the nation's most influential intellectuals on China's domestic development and foreign policy.

372pp **May 2017**
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China and the US Clash for Supremacy

by **Pierre-Antoine Donnet**

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Readership: Readers interested in the China-US rivalry in trade, high tech, space, defense, environment and values.

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EAST ASIA — China's Economy and Business

World Scientific Series in Asian Business and Management Studies - Vol 2

Expatriate Managers and Cross-Cultural Leadership in China

Research and Practice in Leading and Managing Chinese Employees
by **Chin-Ju Tsai** (Royal Holloway University of London, UK)

"This insightful and well-researched book provides a welcome addition to the burgeoning literature on leadership across cultural frontiers. Grounded in a solid review of leadership theory, both generically and as it pertains to the social context in China, the author carefully explores the nature and effectiveness of business leadership both from the perspective of the leaders themselves and from those being led, i.e., their employees. This dyadic approach is then further enriched through discussions with expatriate leaders from a multitude of national culture contexts. The wealth of insights generated from their experiences is competently harnessed in the closing chapters which then delineate more practically how to successfully lead Chinese employees. Highly recommended."

Professor Tim G Andrews

Editor, Cross-cultural Management (Routledge Major Works)
Chiang Mai University Business School,
Chiang Mai, Thailand

324pp Sep 2023
978-981-127-878-5 US\$98 £85
978-981-127-879-2(ebook) US\$157 £140

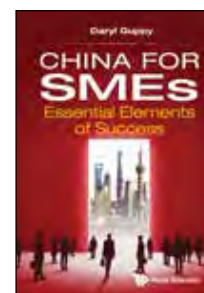


China for SMEs

Essential Elements of Success
by **Daryl Guppy** (Guppytraders.com)

As China grows in importance to companies around the world, it is vital for companies to understand the Chinese business culture. Beijing and Shanghai are a long way from Boston and Sheffield! In *China for SMEs*, regional expert Daryl Guppy outlines the crucial ingredients for success, culled from more than 20 years of experience in China business, official meetings and government advisory. This book is an essential read for anyone serious about successful business in modern China.

272pp Apr 2021
978-981-123-251-0 US\$58 £50
978-981-123-384-5(pbk) US\$28 £25
978-981-123-252-7(ebook) US\$98 £80



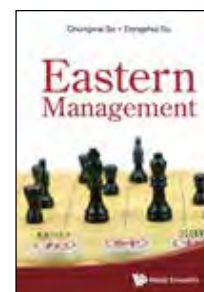
Eastern Management

by **Chungwai So** (Shanghai International Studies University, China) & **Dongshui Su** (Fudan University, China)

Derived from 40 years of theoretical research, *Eastern Management* integrates Western and Eastern management styles and highlights the role of human nature in management. Through adopting multiple perspectives, multi-level analysis and syncretic theoretical approaches, this book aims to help people gain a deeper understanding of the commitment of Eastern and Chinese management communities to the harmony between humans and nature, individuals and society, and to people in general, as a means to gradually improve the conditions of human existence.

Readership: Researchers, professionals, undergraduate and graduate students interested in eastern management, Chinese management.

608pp Apr 2021
978-981-4412-99-5 US\$168 £150
978-981-4440-54-7(ebook) US\$269 £240



Series on Innovation and Operations Management for Chinese Enterprises - Vol 8

Decoding the Rise of Made-In-China

Why the Continuity of Catch-up Ladder Ultimately Matters
by **Bin Guo** (Zhejiang University, China)

The rise of Made-in-China products has been widely attributed to low labour cost advantage and imitation advantage. However, as these two advantages are nearly innate to all late-developing countries, they cannot be regarded as the key factors that drive the rapid growth of China's manufacturing industry, or China's economy, over the past few decades.

Key Feature

- Rich and interesting details in the book made it more attractive to both academic professionals, managers and general readers

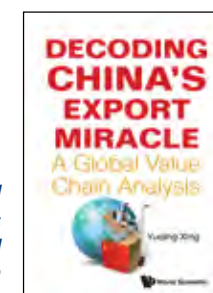
272pp May 2023
978-981-126-521-1 US\$98 £85
978-981-126-522-8(ebook) US\$157 £140



Decoding China's Export Miracle

A Global Value Chain Analysis
by **Yuqing Xing** (National Graduate Institute for Policy Studies, Japan)

"Decoding China's Export Miracle is essential reading for anyone trying to understand China's meteoric rise as an export powerhouse as well as the role of global value chains in modern trade. This fascinating book explains how GVCs enable developing countries to jump right into hi-tech manufacturing processes, starting with the simple tasks and developing more prowess with experience."



David Dollar
Senior Fellow, John L Thornton China Center,
Brookings Institution

In less than three decades, China has emerged as the world's largest exporting nation with more than \$2 trillion exports annually. China's quick rise as a leading exporter in the world is an unprecedented miracle. This book adopts the global value chain (GVC) approach to analyze the Chinese export miracle over the last four decades.

Readership: Academics, policymakers, professionals, undergraduate and graduate students.

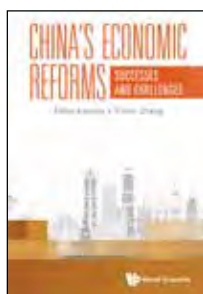
216pp Apr 2021
978-981-122-962-6 US\$88 £75
978-981-126-833-5(pbk) US\$48 £40
978-981-122-963-3(ebook) US\$141 £120

China's Economic Reforms

Successes and Challenges
by **Peter Koveos** (Syracuse University, USA) & **Yimin Zhang** (University of Shanghai for Science and Technology, China)

Within the context of the global economy, the book illustrates the performance of the Chinese economy at both the aggregate and individual sector levels before and after reforms. Comparisons and contrasts are made with the economies of the US, Japan, South Korea, India, and Russia. The book presents the challenges facing the Chinese reform process, and explain how these challenges affect the domestic economy, the rest of the world, and the overall success of China's reforms.

936pp Mar 2023
978-981-125-651-6 US\$198 £175
978-981-125-652-3(ebook) US\$317 £280



China's Economic Challenge

Unconventional Success

by **Albert Keidel** (*George Washington University, USA*)

This book analyzes economic strategies responsible for China's 40 years of 40-fold growth, suggesting how such strategies might be applied elsewhere. It combines a seven-chapter chronological analysis of China's growth with three additional chapters on the government's leadership role, success in poverty reduction, and China's combined international finance and trade experience. The book includes an analysis of the US – China trade war and China's economic prospects in the wake of COVID-19. It is a clear and timely account for anyone interested in understanding the institutions and policies responsible for China's successful development and its likely continuation.

Readership: Academics, graduate and undergraduate students, government agencies, commercial and financial entities.

476pp **Apr 2022**
 978-981-123-048-6 **US\$158 £140**
 978-981-123-049-3(ebook) **US\$253 £225**



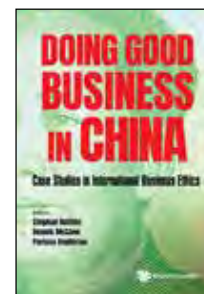
Doing Good Business in China

Case Studies in International Business Ethics

edited by **Stephan Rothlin** (*Rothlin Ltd, Beijing, China & Rothlin Ltd, Hong Kong*),
Dennis McCann (*Rothlin Ltd, Beijing, China & Rothlin Ltd, Hong Kong*) & **Parissa Haghirian** (*Sophia University, Japan*)

"This wonderful book is a collection of 46 business ethics cases, which is the result of the hard work and great efforts made by Dr Stephan Rothlin, Dr Dennis McCann, and their team of Rothlin Company, Beijing & Hong Kong. These cases, strictly based on first-hand information from China and guided by international business ethics and essential Confucian ethical ideas, involve various issues of business ethics arising from the business in China. The analysis of the cases is full of insight. Anyone who reads this book can have a clear idea of how to do good business in China and how to deal with all kind of challenges and to create a win-win situation in the business."

Hengda Yang
Professor of Renmin University of China



456pp **Jun 2021**
 978-981-123-169-8 **US\$45 £40**
 978-981-123-365-4(ebook) **US\$98 £80**

China in Global Value Chains

Opening Strategy and Deep Integration

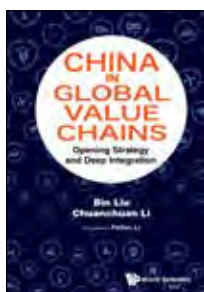
by **Bin Liu** (*University of International Business and Economics, China*) &
Chuanchuan Li (*University of International Business and Economics, China*)

translated by **Feifan Li**

International trade in the 21st century is characterized by the emergence and development of Global Value Chains. This book provides an insightful analysis of the pathways for China to upgrade in global value chains based on the country's opening strategy from the perspectives of tariff, trade facilitation, foreign direct investment, outward direct investment, opening-up of the service industry, and servitization in the manufacturing industry. It also offers best practices for theoretical and empirical studies in global value chains with sophisticated and widely-used econometric methods.

Readership: Policymakers, academics, professionals, undergraduate and graduate students interested in China's economic development and China's economic opening strategies.

360pp **Oct 2022**
 978-981-125-648-6 **US\$118 £105**
 978-981-125-649-3(ebook) **US\$189 £165**



Decoding China's Car Industry

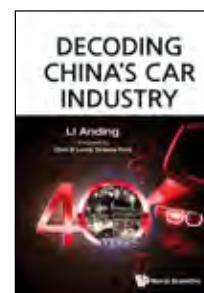
40 Years

by **Li Anding**

translated by **Chris R Lanzit & Graeme Ford**

"China's car industry has become an important component of the global car industry. As a valuable contribution to China's car history, this book truthfully records and objectively analyses the critical moments of the car industry in China, from the beginning stage to the well-developed stage. The English version is an important reference for international readers to understand the growth path of China's car industry."

Yuwu Fu
Honorary Chairman of China Car Institute



392pp **Dec 2021**
 978-981-124-110-9 **US\$58 £50**
 978-981-124-111-6(ebook) **US\$98 £80**

Series on Asian Regional Cooperation Studies - Vol 9

Digital Economy and the Sustainable Development of ASEAN and China

edited by **Yue Yang** (*China Foreign Affairs University, China*)

The importance of digital technology and the prominence of the digital economy were highlighted during the global public health crisis of COVID-19. This book provides an in-depth understanding of their implications for the sustainable development of ASEAN-China relations from various perspectives. In addition, authors contribute their resourceful insights on the sustainable development of both China and ASEAN Member States (AMS) through the lens of eco-tourism, carbon neutrality, social inequality, and others.

Readership: Academics, policymakers, professionals, undergraduate and graduate students interested in the digital economy and sustainable development in ASEAN and China.

240pp **Nov 2022**
 978-981-125-447-5 **US\$88 £70**
 978-981-125-789-6(ebook) **US\$141 £115**



Deciphering China's Microchip Industry

by **Fang Chen & Ruifeng Dong**

"In this book, the authors take a 'macro-history view' to describe superpower games, and record people's constant explorations into microchips in the past six decades. Keeping a cool head amid the hustle and bustle, and remaining calm during turbulences, the authors record important facts contained in this small piece of device. For those who are interested in learning about the ups and downs of Chinese microchip industry, their curiosity will be satisfied through reading this book."

Xue Qikun
Academician, Chinese Academy of Sciences
Vice President, Tsinghua University

The ban on sales of ZTE, imposed by the US, made China feel the weight of a small chip. The ban is termed as a trade war. What is the truth behind this trade friction? Why did the Chinese microchip industry encounter such a predicament? What is the future of the microchip industry in China? This book tries to answer these questions, uncovers the secrets of China's microchip industry, and traces its development.

224pp **Jan 2021**
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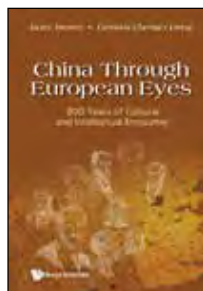
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Readership: General public interested in understanding Chinese culture, Chinese philosophy and the *Tao Te Ching*.

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This set has been the fruit of the conference on "Chinese Studies since the End of the Cultural Revolution", which is itself a product of the "Intellectual History of China Studies" project, which began as early as 2014. This project saw the launches and successes of many such conferences hence, notwithstanding the COVID-19 pandemic and arrangements that had to be made to make the conferences happen. The rewards are abundant; thanks to the dedication and sacrifices of the editors, the best-presented papers that were the result of these intellectual gatherings now grace the pages of these two volumes.

Key Feature

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340pp	Jun 2022	
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Mao's China and Post-Mao China

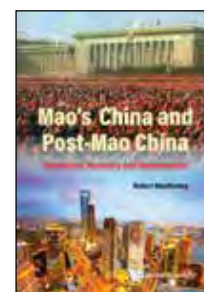
Revolution, Recovery and Rejuvenation

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Currently the fastest growing economy in the world with an increasingly sophisticated and expanding military, China is widely expected to emerge as the world's next superpower, eclipsing the United States in the not too distant future. However, not everything is going smoothly for Beijing. This book captures the dynamics, dynamism and disasters of Chinese politics since the establishment of the People's Republic of China in 1949. This advanced textbook identifies three key themes that have underpinned the post-revolutionary era, the so-called "three Rs" — Revolution, Recovery and Rejuvenation.

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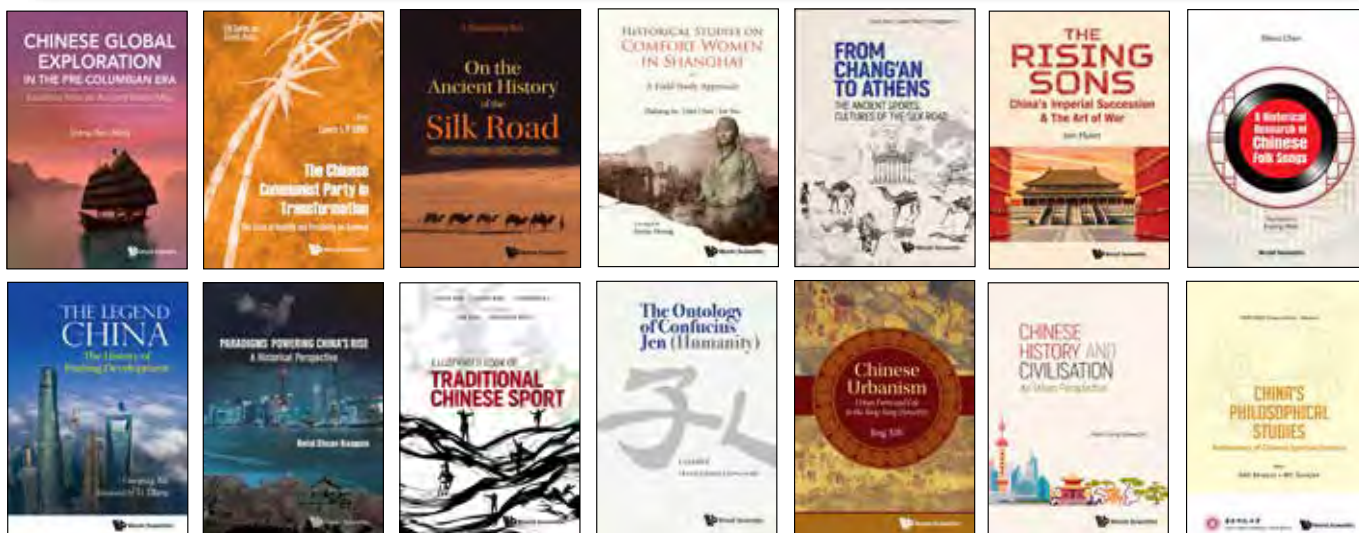
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Readership: Managers, scholars and undergraduate, graduate and PhD students interested in Indian management.

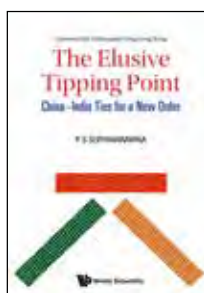
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"The Elusive Tipping Point: China-India Ties for a New Order by P S Suryanarayana is a timely addition to the literature on Sino-Indian diplomatic relations"

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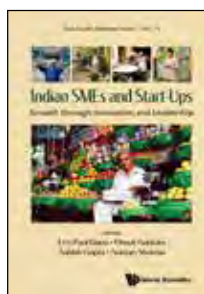
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This book, through its diverse range of chapters, not only provides answers to the above questions, but also makes sincere efforts to highlight the innovative potential that start-ups carry and the leadership that is required to sail them through global competition. The book also provides an insight on the race of unicorns and how Indian start-ups have been extremely successful in bagging this coveted title. This edited book is a must-read for budding entrepreneurs and researchers who aim to understand and conduct research on Indian start-ups and their ecosystem support.

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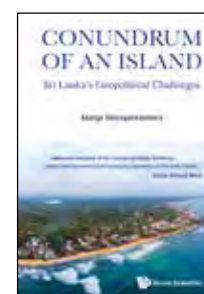


This book explores historical and contemporary perspectives on Sri Lanka's relations with the Indian Ocean. For centuries, the Indian Ocean has been part of Sri Lanka's strategic, security, and political narratives. However, over the years, the country's involvement in the affairs of the Indian Ocean has retracted due to domestic and regional circumstances. With the rising importance of the Indian Ocean in geopolitics, and with the end of the civil war, Sri Lanka's consciousness of its ocean identity has grown.

372pp Jan 2021
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Sri Lanka's Geopolitical Challenges by **Asanga Abeyagoonasekera** (Institute of National Security Studies Sri Lanka (INSSSL), Sri Lanka)



"... an important example of Sri Lankan strategic thinking and a useful text for anyone hoping to understand the emerging dynamics of the Indo-Pacific."

Walter Russell Mead

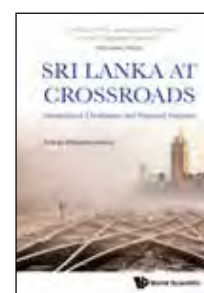
This book is a compilation of essays on several themes intended to provoke thought on and promote understanding about everyday political and social life on an island facing constant geopolitical and domestic political challenges. The themes of this book are: 4/21 Terror Attack and National Security; China, Belt and Road Initiative and Sri Lankan Foreign Policy; Geopolitics; Sustaining Democracy and Facing a Pandemic; and Domestic Political Stability, Leadership and Economic Crime. Most essays have captured the domestic viewpoint from which to begin drawing a wider picture of the global geopolitical tapestry.

248pp Feb 2021
978-981-122-784-4 US\$98 £85
978-981-122-933-6(pbk) US\$48 £40
978-981-122-785-1(ebook) US\$157 £135

Sri Lanka at Crossroads

Geopolitical Challenges and National Interests

by **Asanga Abeyagoonasekera** (Institute of National Security Studies Sri Lanka (INSSSL), Sri Lanka)



"This is one of the best books to understand the dilemma Sri Lanka is facing. Currently, the 'Japan – US – India – Australia versus China' confrontation has been intensifying. In such a situation, what should Sri Lanka do? The importance of Sri Lanka is rising and geographically speaking, the country has an advantage. Thus, Sri Lanka needs a strategy for surviving as a rising independent country, by using this geographical advantage. In this book, Asanga Abeyagoonasekera explains the right course with his in-depth knowledge of the country, allowing us to learn about the new, bright future of Sri Lanka."

Dr Satoru Nagao

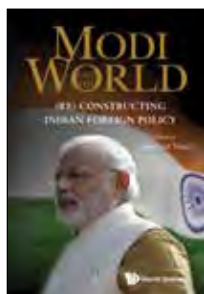
Visiting Fellow at Hudson Institute and expert on Japan – US – India security cooperation

Readership: Students, academics, researchers and general readers.

224pp Mar 2019
978-981-3276-72-7 US\$98 £85
978-981-120-142-4(pbk) US\$48 £40
978-981-3276-73-4(ebook) US\$157 £135

Modi and the World

(Re) Constructing Indian Foreign Policy
 edited by **Sinderpal Singh** (*S Rajaratnam School of International Studies, NTU, Singapore*)



This edited volume attempts to interrogate the extent to which Indian foreign policy, under Modi, has undergone significant change and the extent to which this manifests itself as a new doctrine in Indian foreign policy known as the 'Modi Doctrine'. The individual chapters cover key bilateral relationships (the United States, China, Australia and Pakistan) as well as broader regional relationships (South Asia and the Indian Ocean Region) and specific themes (such as economic diplomacy).

Readership: Graduate students and researchers focusing on Indian foreign policy, geo-political ties and international relations.

208pp **Apr 2017**
978-981-3203-85-3 **US\$98** **£81**
978-981-3203-86-0(ebook) **US\$157** **£130**

ASEAN and India

The Way Forward
 edited by **Tommy Koh** (*Ambassador-at-Large, Singapore*), **Hernaikh Singh** (*Institute of South Asian Studies, National University of Singapore, Singapore*) & **Moe Thuzar** (*ISEAS-Yusof Ishak Institute, Singapore*)



The book first traces the evolution of ASEAN-India relations over the centuries. It then examines the key areas of convergence and divergence between ASEAN and India. The final part explores the emerging areas where ASEAN and India can deepen their cooperation. *ASEAN and India: The Way Forward* hopes to inspire policymakers on both sides to understand the multifaceted relationship and explore ways to raise the bilateral ties to a higher peak.

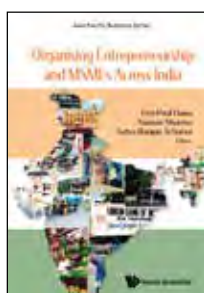
Readership: Researchers and practitioners from the public and private sectors dealing with ASEAN-India relations.

344pp **Oct 2022**
978-981-126-289-0 **US\$88** **£75**
978-981-126-351-4(pbk) **US\$48** **£40**
978-981-126-290-6(ebook) **US\$141** **£125**

Asia-Pacific Business Series - Vol 11

Organising Entrepreneurship and MSMEs Across India

edited by **Léo-Paul Dana** (*Dalhousie University, Canada*), **Naman Sharma** (*Indian Institute of Foreign Trade, Kolkata, India*) & **Satya Ranjan Acharya** (*Entrepreneurship Development Institute of India, India*)



"The book successfully highlights the journey of entrepreneurial activities in India from ancient India till today. It discusses various important aspects of entrepreneurship e.g. culture, religion, technology, business models, environment, institutional support through government schemes and policies and challenges faced by small enterprises particularly credit problems and resources crunch ... Further, the description about successful entrepreneurial stories and case studies adds value to the discussion about entrepreneurship in India ... the book can be a very useful resource for all stakeholders i.e. entrepreneurs, policy makers and academicians including students."

Akhilesh K Sharma
Institute for Studies in Industrial Development, New Delhi, India

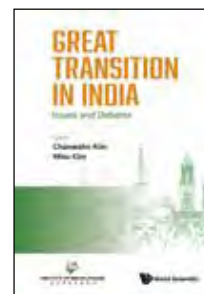
The book offers new insights to budding entrepreneurs to help organise new and established firms to infuse entrepreneurial intentions among the workforce.

Readership: Students, academics, researchers, practitioners.

300pp **Jan 2021**
978-981-121-273-4 **US\$108** **£95**
978-981-121-274-1(ebook) **US\$173** **£150**

Great Transition in India

Issues and Debates
 edited by **Chanwahn Kim** (*Hankuk University of Foreign Studies, South Korea*) & **Misu Kim** (*Hankuk University of Foreign Studies, South Korea*)



India has been experiencing a significant transition as the new generation born after the economic reforms in 1991 has emerged as a main player in the Indian society. This book seeks to explore the great transition in India through interdisciplinary and multidisciplinary perspectives related to Digital India, Foreign Policy and Social Identity including Caste. It attempts to lay foundation for understanding India and will be of great interest to students, researchers and for anyone is interested in India.

Readership: Undergraduate and graduate students specialising in South Asian studies, with a specific focus on India.

240pp **Apr 2023**
978-981-127-228-8 **US\$88** **£75**
978-981-127-229-5(ebook) **US\$141** **£125**

Great Transition in Indian Society

edited by **Chanwahn Kim** (*Hankuk University of Foreign Studies, South Korea*) & **Misu Kim** (*Hankuk University of Foreign Studies, South Korea*)



This edited book consists of various chapters — including articles from different leading scholars, on the Great Transition in India with respect to religion, economy and foreign policy. The main aim of the book is to comprehend ongoing transition in India from interdisciplinary perspectives.

Key Feature

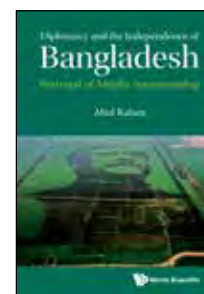
- First book to explore the ongoing transition in India from Interdisciplinary perspectives

Readership: Undergraduate and graduate students specialising in South Asian studies, with a specific focus on India. Academics with a research interest in India and South Asia, and Indian history, culture, economy, and politics. Policymakers seeking an in-depth understanding of India.

284pp **Mar 2022**
978-981-124-878-8 **US\$98** **£80**
978-981-124-879-5(ebook) **US\$157** **£130**

Diplomacy and the Independence of Bangladesh

Portrayal of Mujib's Statesmanship
 by **Abul Kalam** (*Corbett Centre for Maritime Studies, UK*)



Diplomacy and the Independence of Bangladesh is unique in itself, penned by a social scientist with extensive upbringing in studies on diplomacy, strategic fields, peace research, modern history, and international relations. A witness to the momentous events of Bangladesh's struggle for emancipation, as they unfolded during Pakistani rule in East Pakistan, the author also sets in conceptual designs for objective appraisals of the farsighted statesmanship of its founder, Sheikh Mujibur Rahman, with added reflections on shifting dimensions of diplomacy and their ramifications for mankind's waning civilizational journey.

Readership: Researchers, undergraduate and postgraduate students.

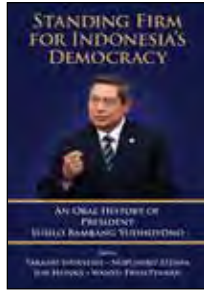
332pp **Oct 2022**
978-981-125-552-6 **US\$98** **£85**
978-981-125-553-3(ebook) **US\$157** **£140**



SOUTHEAST ASIA — Politics

Standing Firm for Indonesia’s Democracy

An Oral History of President Susilo Bambang Yudhoyono
 edited by **Takashi Shiraiishi** (*Kumamoto Prefectural University, Japan*), **Nobuhiro Aizawa** (*Kyushu University, Japan*), **Jun Honna** (*Ritsumeikan University, Japan*) & **Wahyu Prasetyawan** (*National Graduate Institute for Policy Studies, Japan* & **Syarif Hidayatullah Islamic State University, Indonesia)**



This book presents the first oral history of Indonesia’s President Susilo Bambang Yudhoyono (SBY) (2004 – 2014). As the first directly elected president, he played a very important role in Indonesia’s democratization. Indonesia’s economy also got back on the path of growth under his administration.

In a series of interviews, SBY tells how he handled military affairs in 1990s, what he did as minister and coordinating minister under President Abdurrahman Wahid and President Megawati Sukarnoputri, challenges he confronted and how he managed those challenges in his administration. Readers will learn his thought about statecraft, his view of the future, his style of leadership, and the critical decisions he made and the thinking that informed his decisions.

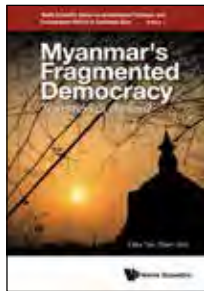
Readership: Students and researchers interested in Indonesian politics.

292pp	Feb 2024	
978-981-128-065-8	US\$68	£60
978-981-128-158-7(pbk)	US\$38	£35
978-981-128-066-5(ebook)	US\$109	£95

World Scientific Series on International Relations and Comparative Politics in Southeast Asia - Vol 1

Myanmar’s Fragmented Democracy

Transition or Illusion?
 by **Felix Thiam Kim Tan** (*Nanyang Technological University, Singapore*)



This book examines how far the country has come since its nascent attempt at democratic reforms and democratisation in 2010.

Each chapter considers some of the more prominent issues that have plagued Myanmar since political reforms started:

- The democratic reforms have been achieved since the Constitution was formalised in 2008;
- The significance of the three elections in 2010, 2015 and 2020;
- How the National League for Democracy has transformed in the past decade
- How far the Union Solidarity and Development Party has changed the political landscape;
- The roles the Tatmadaw played in the last decade;
- How the ethnic crisis has continued to dominate the country’s political landscape in the last decade, thereby overshadowing its democratisation process;
- How far these efforts at democracy have demonstrated Myanmar’s futile attempts at appeasing the domestic and international audience.

Readership: Researchers, general readers.

296pp	Aug 2022	
978-981-125-135-1	US\$98	£85
978-981-125-136-8(ebook)	US\$157	£140

Jokowi’s Indonesia and the World

by **Ahmad Ibrahim Almuttaqi** (*The Habibie Center, Indonesia*)



Currently, there is no single-authored study of Joko Widodo’s first presidential term in the English language. This book aims to fill that gap by being the first in the market for an international audience. The annual performance of the Widodo Government from 2014 to 2019 is evaluated by focusing primarily on the President’s foreign policy track record, and tracing Indonesia’s successes and failures on the world stage. At the same time, the book assesses how the domestic situation has affected Jakarta’s external projections. The book adopts a contemporaneous ‘annual survey’ approach, whereby each chapter covers each of Joko Widodo’s year in office and was written soon after each year in office was completed.

Readership: Academics, undergraduate and graduate students, and policymakers in Indonesian/Southeast Asian politics.

188pp	May 2020	
978-981-121-407-3	US\$58	£50
978-981-121-942-9(pbk)	US\$28	£25
978-981-121-408-0(ebook)	US\$98	£80

Reimagining India – Thailand Relations

A Multilateral and Bilateral Perspective
 by **Reena Marwah** (*Delhi University, India*)



“As India, Thailand and ASEAN are moving through future changes and challenges, this volume provides an in-depth and timely analysis and background, from historical, cultural, people-to-people contacts, down to present-day context of their geo-economic and geo-political relationships. By contextualizing truly and interestingly their multilateral and bilateral ties, this innovative, brilliant, and unparalleled 9-chapter work widens a whole, useful, and yet practical, perspective on the India-Thailand and ASEAN relations and should prove to be an invaluable resource and reference to everyone; policymakers, researchers and students, all included, of the region and beyond, for years to come.”

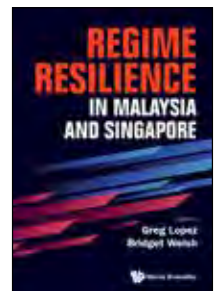
Suthipand Chirathivat
Professor Emeritus of Economics and Executive Director at the ASEAN Studies Center Chulalongkorn University in Thailand

Readership: Students, researchers, business and industries.

320pp	Apr 2020	
978-981-121-203-1	US\$108	£95
978-981-121-204-8(ebook)	US\$173	£150

Regime Resilience in Malaysia and Singapore

edited by **Greg Lopez** (*Murdoch University, Australia*) & **Bridget Welsh** (*John Cabot University, Italy*)



Prominent scholars across the political divide and academic disciplines analyse how the dominant political parties in Malaysia and Singapore, United Malays National Organisation (UMNO) and the People’s Action Party (PAP), have stayed in power. With a focus on developments in the last decade and the tenures of Prime Ministers Najib Tun Razak and Lee Hsien Loong, the authors offer a range of explanations for how these regimes have remained politically resilient.

Readership: Academics, students and general readers.

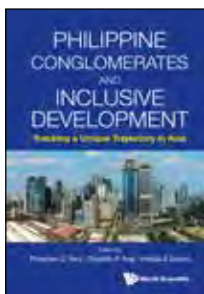
328pp	Dec 2022	
978-981-126-865-6	US\$108	£95
978-981-126-866-3(ebook)	US\$173	£150



SOUTHEAST ASIA — Economy

Philippine Conglomerates and Inclusive Development

Tracking a Unique Trajectory in Asia
 edited by **Philamer C Torio, Rodolfo P Ang & Imelda B Deinla** (*Ateneo de Manila University, Philippines*)



While there have been a number of studies about the zaibatsus of Japan and the chaebols of South Korea, few studies have looked at Southeast Asian conglomerates. It is in this light that Southeast Asian countries, especially the Philippines, present a compelling case to interrogate the relationship between the rise of conglomerates and contributions to inclusive development.

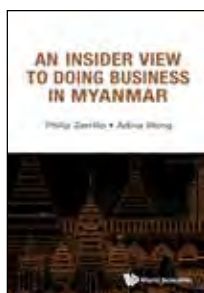
This volume seeks to examine the nexus between governments and conglomerates with the following questions:

- Who are these conglomerates and what strategies did they adopt to expand and consolidate their businesses?
- Which areas are they concentrated in?
- What regime types or regulatory environments are better suited to amplify their contributions to the public?
- What are their business models and what are their perspectives about genuine economic development?

306pp **Nov 2023**
978-981-126-405-4 **US\$98** **£85**
978-981-126-406-1(ebook) **US\$157** **£140**

An Insider View to Doing Business in Myanmar

by **Philip Zerrillo & Adina Wong** (*Singapore Management University, Singapore*)



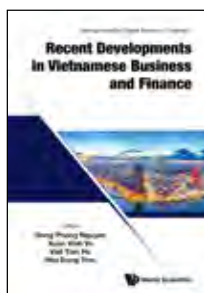
Myanmar has often been referred to as the next great economic frontier. While the world has high hopes for this emerging economy, many hurdles lie ahead. Its laws, infrastructure, financial institutions, and rules of commerce continue to be a work in progress. This book provides numerous examples of companies that have not only overcome various challenges, but also thrived in the rapidly evolving environment that is Myanmar today.

Readership: Entrepreneurs interested in Myanmar's business environment, graduates and advanced undergraduates interested in business courses.

192pp **Oct 2021**
978-981-124-002-7 **US\$48** **£40**
978-981-124-003-4(ebook) **US\$98** **£80**

Recent Developments in Vietnamese Business and Finance

edited by **Dong Phong Nguyen, Xuan Vinh Vo Viet Tien Ho & Mai Dong Tran** (*University of Economics Ho Chi Minh City (UEH), Vietnam*)

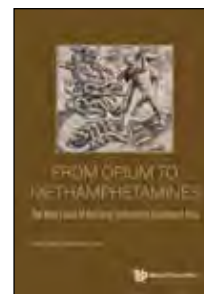


This edited volume is a collection of papers presented at the International Conference on Business and Finance (ICBF) 2019, organized by the Institute of Business Research (IBR), University of Economics Ho Chi Minh City, Vietnam, and focuses on recent issues in business and finance with Vietnam as the main focus of study. The book covers various issues from innovation to gender equality and the banking sector, with analyses on the policies and managerial.

808pp **Mar 2021**
978-981-122-714-1 **US\$198** **£175**
978-981-122-715-8(ebook) **US\$317** **£280**

From Opium to Methamphetamines

The Nine Lives of the Drug Industry in Southeast Asia
 by **Wolfgang Sachsenröder** (*Political Party Forum Southeast Asia, Singapore*)



This book analyses the detrimental impact of the drug industry on the political economy and the social developments in Southeast Asia. Shortcomings and lasting damages can be traced in the political structures, in the rampant corruption, and the secretive links between customs, armies, police organisations, and organised crime. Southeast Asia is one of the biggest marketplaces for illicit drugs. The international syndicates with their billion-dollar profits are similar to the Hydra of the old Greek mythology which grew two new heads if one was cut off. Hercules eventually killed the monster with the help of his nephew who cauterised the fresh wounds before new heads could emerge.

Readership: Students, teachers, researchers, lawyers, politicians, professionals.

244pp **Apr 2022**
978-981-124-723-1 **US\$78** **£70**
978-981-124-724-8(ebook) **US\$125** **£110**

Start-up Thailand

The Entrepreneurs' Journey
 by **Philip C Zerrillo, Havovi Joshi** (*Singapore Management University, Singapore*) & **Pannapachr Itthiopassagul** (*Thammasat University, Thailand*)



This book is intended to showcase some of Thailand's most vibrant start-ups. It contains a series of stories about these first-generation entrepreneurs and their commercial journeys. The book is intended to serve as both an inspiration and a source of insights for would be entrepreneurs and potential Thailand investors. Each story covers the initial start-up plan, the steps taken by the entrepreneurs and the twists and turns they faced in their journey.

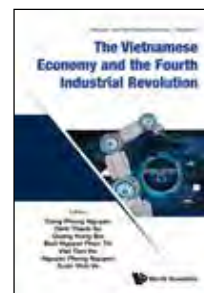
Key Features

- This book provides an insight into the entrepreneur's insights, plans, dreams and execution of their vision
- All of the companies in this book have been successful in that they have been profitable and continue as on-going businesses

184pp **Jul 2020**
978-981-121-618-3 **US\$38** **£35**
978-981-121-619-0(ebook) **US\$98** **£80**

The Vietnamese Economy and the Fourth Industrial Revolution

edited by **Dong Phong Nguyen, Dinh Thanh Su, Quang Hung Bui, Bich Nguyet Phan Thi, Viet Tien Ho, Nguyen Phong Nguyen & Xuan Vinh Vo** (*University of Economics Ho Chi Minh City, Vietnam*)



This volume collects scholarship in topics such as marketing, behavioral economics, management, leadership, tourism, and law, by authors who are not only professors in the education industry, but also state officers holding governmental positions and managers of successful companies. This pool of expertise will provide readers with an objective and well-rounded overview of recent economic developments, risks, challenges and opportunities in Vietnam.

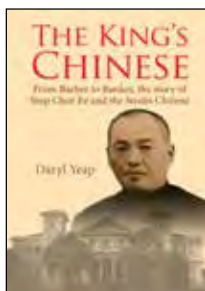
300pp **Jan 2024**
978-981-126-224-1 **US\$98** **£80**
978-981-126-225-8(ebook) **US\$157** **£125**

SOUTHEAST ASIA — Society

The King's Chinese

From Barber to Banker, the story of Yeap Chor Ee and the Straits Chinese by **Daryl Yeap**

An informative and well-researched book, *The King's Chinese* provides a superb account of the Straits British Chinese, a distinct migrant society from various districts of South China in the late 19th Century. Daryl Yeap gives us a fascinating story of this hybrid community, taking us on tour through one man's journey, beginning with how he left a war-ravaged China to Penang, where he started life as an illiterate itinerant barber to becoming one of the most successful bankers in South East Asia. As she takes us through his story, Daryl brilliantly captures its unique society and wonderful mix of cultures explaining how Penang was once considered the Cinderella of the East; what the earliest forms of passports were; how a coconut scraper, so novel, was confused as "one musical instrument" by the British eye; and exactly how a borrower's credit profile was assessed with just one glance of the face.



236pp **Oct 2023**
978-981-126-310-1 **US\$58** **£45**
978-981-126-377-4(pbk) **US\$28** **£20**

As Equals

The Oei Women of Java by **Daryl Yeap**

"The King's Chinese is an important book that fills in much of the tapestry and colour of early history of family and business in Penang, Malaya and Indonesia. Daryl Yeap writes with a keen eye for detail to weave the rise of a penniless immigrant barber who rose through sheer wits and ability to become one of the most successful tycoons in Asia. The stories of the tumultuous age of boom, bust, war and independence are brought alive through the intertwined careers of Yeap Chor Ee and his Javanese business partner and in-law Oei Tiong Ham. A great contribution to Malaysiana and Penang history."

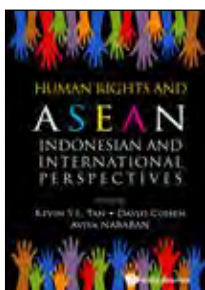


Tan Sri Andrew Sheng
**Distinguished Fellow, Asia Global Institute,
 The University of Hong Kong**

250pp **Oct 2023**
978-981-127-902-7 **US\$58** **£50**
978-981-128-023-8(pbk) **US\$32** **£30**
978-981-127-903-4(ebook) **US\$98** **£85**

Human Rights and ASEAN

Indonesian and International Perspectives edited by **Kevin YL Tan** (*S Rajaratnam School of International Studies, Nanyang Technological University, Singapore & National University of Singapore, Singapore*), **David Cohen** (*Stanford University, USA*) & **Aviva Nabahan** (*Human Rights Resource Centre, Indonesia*)



This book is a collection of 13 essays that not only offers fresh new insights on the different facets of human rights and their protection in ASEAN, but also 'insider' accounts of the development of the ASEAN Inter-Governmental Commission for Human Rights. These valuable perspectives have never been shared publicly, and offer a view from both the state and non-governmental organisations' (NGO) perspectives. In addition to these valuable perspectives, this book offers a number of significant case studies of how human rights has been implemented, and the challenges it faces in ASEAN in general, and in Indonesia particularly.

Readership: Students and academics in the field of international relations and politics, and general readers.

296pp **Feb 2021**
978-981-122-949-7 **US\$98** **£85**
978-981-122-950-3(ebook) **US\$157** **£135**

Feminism Undaunted

50 Years as a Muslim Feminist by **Wazir Jahan Karim** (*Universiti Sains Malaysia, Malaysia*)

With in-depth observations of Malaysian Islam from a feminist perspective, Wazir Jahan engages the reader in absorbing stories from her childhood to retirement against a backdrop of events in Malaysia — cultural, academic and political — which elucidates the complexities of being a Muslim feminist, in a divisive Asian society. Her narrative demonstrates that each woman can successfully negotiate the boundaries between patriarchy, family and modernity if they believe that being a woman is synonymous with being a feminist.



Readership: Undergraduates, graduates and researchers interested in the intersectionality between feminism, race, religion and society.

250pp **Jan 2024**
978-981-126-200-5 **US\$58** **£45**
978-981-126-201-2(ebook) **US\$98** **£80**

Peoples of the Greater Mekong

The Ethnic Minorities

by **Jim Goodman**

edited by **Jaffee Yeow Fei Yee**

This book introduces the many ethnic minorities living with the Mekong's reach and reveals and examines what makes them unique. Introducing the Tibetans, Lisu, Naxi, Bai, Yi, Wa, Bulang, Lahu, Akha, Jinuo, Yao, Hmong and Dai peoples, each chapter summarises their lifestyles and interesting customs and traditions. Supplementing these entries are portraits of the peoples in their traditional clothing, along with photographs of their environment, work, home life, ceremonies, and festivals.



Readership: Academic, general readers.

224pp **Jan 2023**
978-981-126-174-9 **US\$58** **£45**
978-981-126-175-6(ebook) **US\$98** **£80**

The Last Flights of Malaysian Airlines MH370 and MH17

A Firsthand-Look

by **Azharuddin Abdul Rahman**

(*Department of Civil Aviation, Malaysia*)

Director-General of Malaysia's Department of Civil Aviation (DCA), Azharuddin Abdul Rahman was directly involved in leading the search missions of the disappearance of MH370 on 8 March 2014, and in a series of investigations concerning the downing of MH17 in eastern Ukraine on 17 July of the same year. In this book, Azharuddin draws from personal experience, conducting his research with and around aviation industry professionals, and drawing insights from others involved in both incidents to present a full and raw take on the twin disasters of the Malaysian aviation industry in 2014.



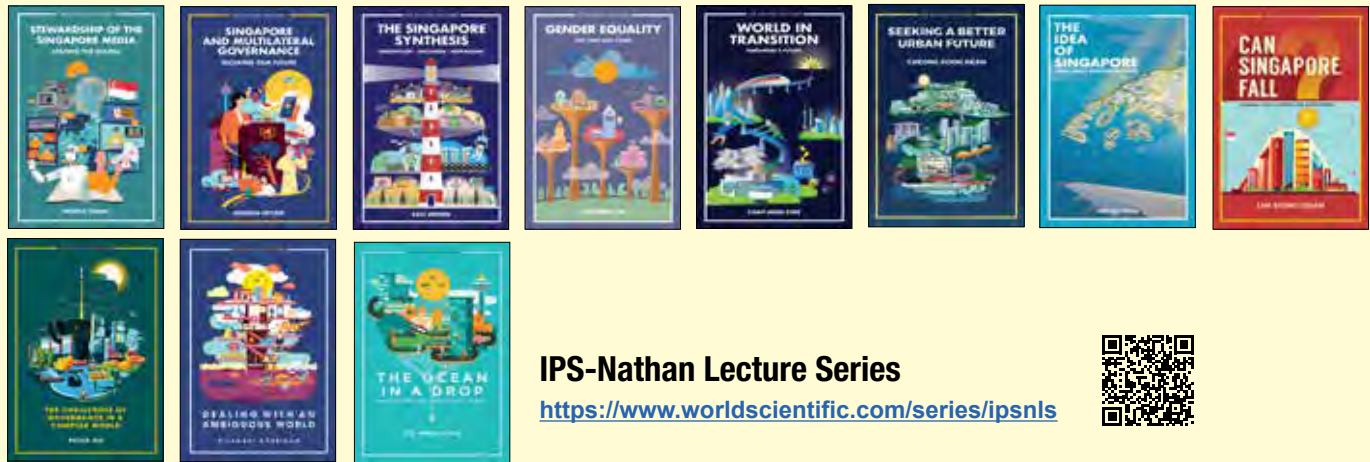
Readership: Academics/Researchers interested in aviation history; aviation industry professionals.

208pp **Dec 2022**
978-981-125-720-9 **US\$58** **£45**
978-981-125-799-5(pbk) **US\$28** **£20**
978-981-125-721-6(ebook) **US\$98** **£80**



SINGAPORE

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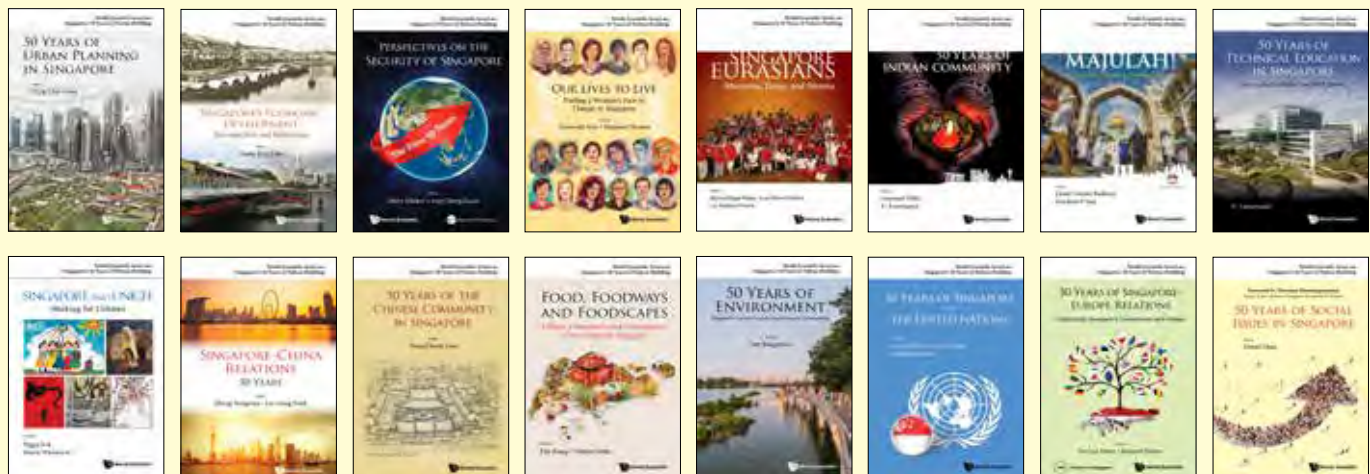
Singapore Perspectives

<https://www.worldscientific.com/series/sp>



Univer-Cities

<https://www.worldscientific.com/series/ucities>

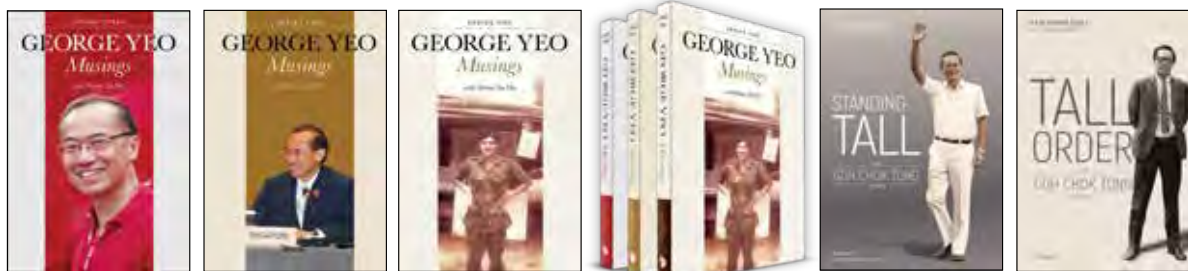


World Scientific Series on Singapore's 50 Years of Nation-Building

<https://www.worldscientific.com/series/wss50ynb>



SINGAPORE — Leaders and Notable Figures



George Yeo: Musings

Series Three

by **George Yeo** with **Tai Ho Woon**

In the culmination of the three-part series, George Yeo continues to inspire with his musings on a variety of subjects from economics to the arts, politics and national service, taijigong and religion.

492pp	Oct 2023	
978-981-125-975-3	US\$88	£70
978-981-126-130-5(pbk)	US\$58	£45

George Yeo: Musings

Series Two

by **George Yeo** with **Tai Ho Woon**

620pp	Apr 2023	
978-981-125-972-2	US\$88	£70
978-981-126-129-9(pbk)	US\$58	£45

George Yeo: Musings

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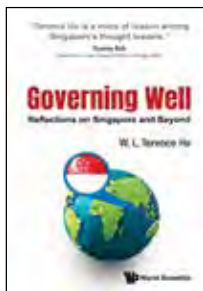
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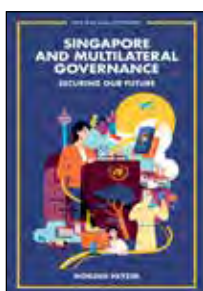
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Are Unelected Voices Still Necessary in Parliament? — A Collection of Perspectives and Personal Reflections by NMPs edited by **Anthea Ong** (*Hush TeaBar/Anagami, Singapore & A Good Space Co-operative, Singapore & WorkWell Leaders, Singapore & SG Mental Health Matters, Singapore*)



Although more than 30 years have passed since the Nominated Member of Parliament (NMP) scheme was introduced in 1990, it remains controversial and poorly understood today. Have NMPs raised views that elected MPs — on both sides of the House — could or did not? In this first book devoted to the NMP scheme, former NMP Anthea Ong brings together 19 colleagues past and present to discuss their experiences in office, from the Population White Paper to the Protection from Online Falsehoods and Manipulation Act, and what being appointed has meant to them personally.

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Readership: General readers interested in Singapore’s foreign service from the perspective of senior diplomats and ambassadors.

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Readership: Students, academics, policy makers, corporate sector officials, civil society activists, general readers.

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Commentary on Singapore

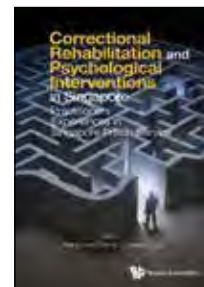
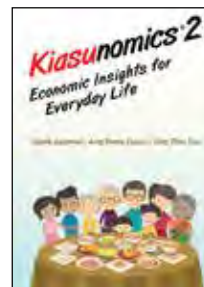
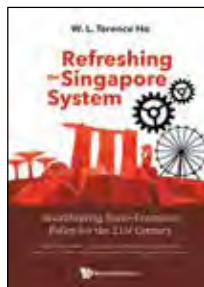
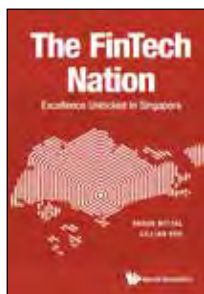
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This volume comprises essays by Singapore thought-leaders republished from various issues of *Commentary*, the annual journal of the National University of Singapore Society.

The chapters have been curated to provide historical review of Singapore’s journey in economic, ecological and social development. Centred around the theme of sustainability, together, they provide a rich account of how the issues of environmental management and human resource development were pursued in tandem with strategic industrial policy from the early days of independence.

Readership: Students, academics, policy makers, corporate sector officials, civil society activists, and general readers interested in Singapore.

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SINGAPORE — Society

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Readership: Undergraduates and researchers studying ageing issues and those working in social service, healthcare and community development sectors.

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Scrupulous, Thorough, Fearless

The CPIB Story

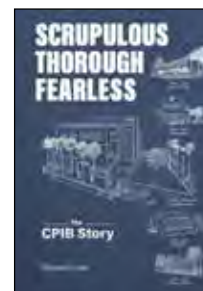
by **Clement Liew**

"This meticulously researched and well-written book offers a thorough and insightful account of the origins and development of a national institution that has played a quiet but critical role in Singapore's progress as a nation. The relentless dedication of the CPIB in combating corruption at all levels and the pervasiveness of its efforts have been distinctive and vital features in Singapore's state and nation building experience."

Professor Tan Tai Yong
President and Professor,
Singapore University of Social Sciences
President, Yale-NUS College (2017 – 2022)

Scrupulous, Thorough, Fearless — The CPIB Story chronicles the journey of the Corrupt Practices Investigation Bureau (CPIB) from its beginnings to the present. The narrative contained within the pages of this book contextualises the role of the Bureau in Singapore's nation-building journey. The creation of the Bureau and its history and heritage are closely intertwined with the birth and history of Singapore. The establishment of the Bureau has contributed to Singapore's reputation as corruption-free and bolstered the nation's economic success.

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Readership: General readers who are interested in Singapore's nature, flora and fauna.

460pp	Oct 2023
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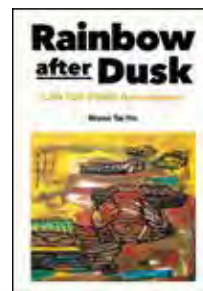
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Lim Tze Peng Remembers

by **Tai Ho Woon**

Building upon *Soul of Ink*, Woon Tai Ho continues his telling of the Lim Tze Peng story, shifting the focus to the artist's most important works, starting with his Kampong series, to Chinatown, and then his all-important Singapore River works. The rare phenomenon of a rainbow appearing after dusk parallels Lim Tze Peng's unusual story: a celebration of mind over matter, life over death, and love over fear.

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Lion City Narratives

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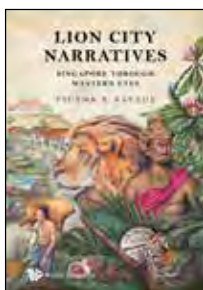
by **Victor R Savage** (S Rajaratnam School of International Studies, Nanyang Technological University, Singapore)

"It takes a good geographer to put the past in its place. Dr Victor Savage has pursued seven centuries of contemporary writings about Singapore to seek distinctive Western perspectives about the island at the heart of the Malay World that became a modern city-state. He reminds us that when the geographer has immersed himself in centuries of images and reflections, he makes the past visible and enriches all our senses. This is that kind of book, and anyone who wants to know what Singapore stands for will find a multifaceted answer to just about any question he may ask."

Wang Gungwu
University Professor, National University of Singapore

Readership: Academics, graduate and undergraduate students, expatriates interacting with Singapore.

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Uncle Choo

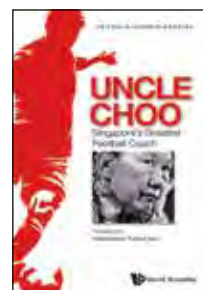
Singapore's Greatest Football Coach

by **Reynold Godwin Pereira**

Choo Seng Quee is arguably Singapore's greatest football coach. This larger-than-life footballing icon had already made a name for himself as a no-nonsense defender during the 1930s helping Singapore win the Malaya Cup on two occasions.

World War II disrupted his promising playing career, and after the war, he switched to coaching. In a coaching career spanning almost 30 years, he had several spells as coach of the Singapore national team (in addition to also coaching the Malaysian and Indonesian teams). Known to many as simply 'Uncle Choo', this incredible story captures the legend who instilled a sense of patriotism in his players, and for whom wearing the Singapore jersey was a badge of honour.

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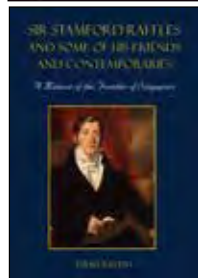
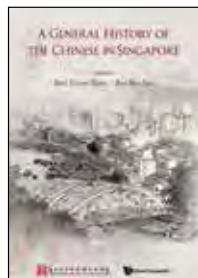
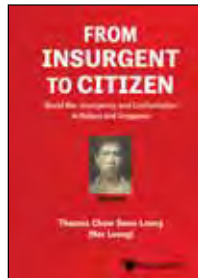
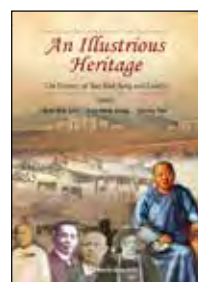
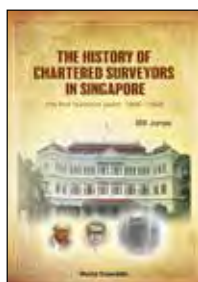
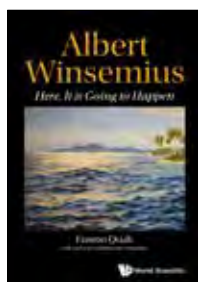
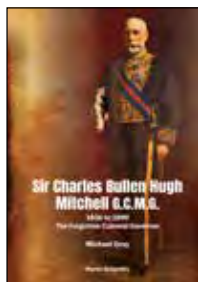
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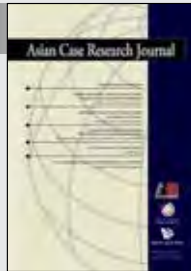
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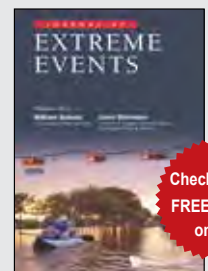
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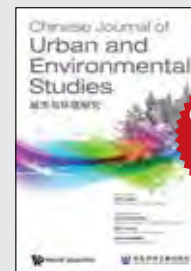
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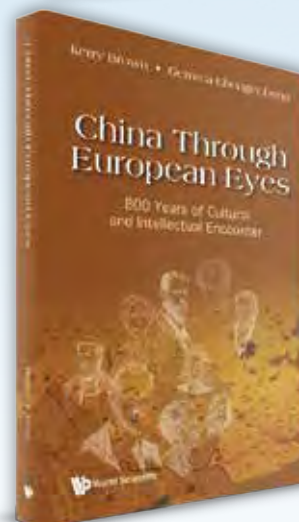
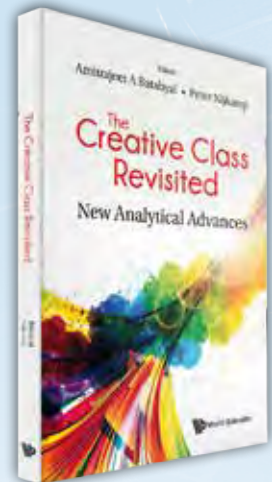
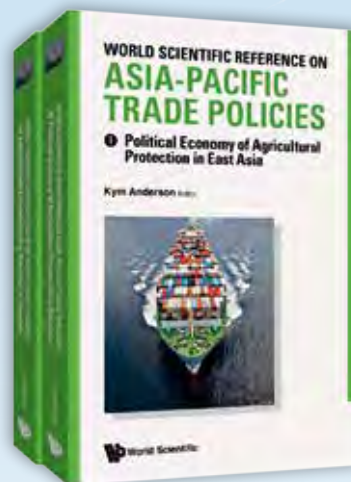
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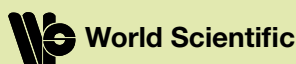
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